

Users

200

↑ 42.9% from previous month

Pageviews

451

↑ 6.1% from previous month

Bounce Rate

61.50%

↑ 31.4% from previous month

Pages / Session

2

↓ -11.7% from previous month

Avg. Session Duration

00:01:03

↓ -18.4% from previous month

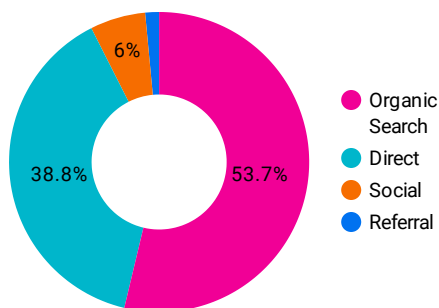
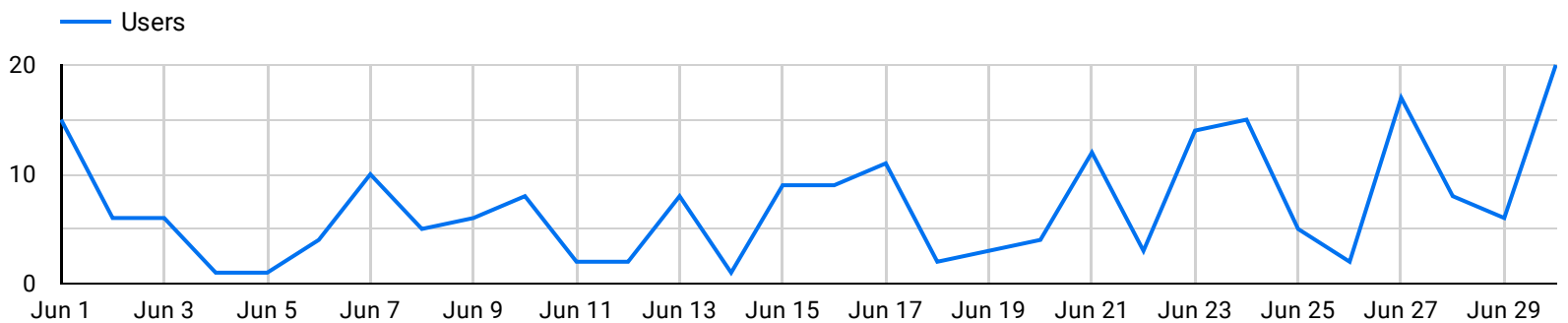
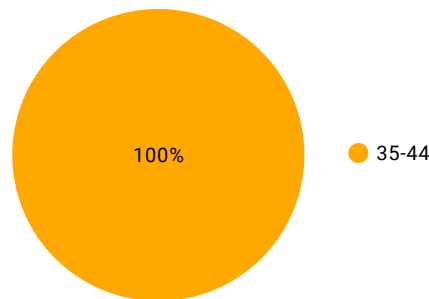
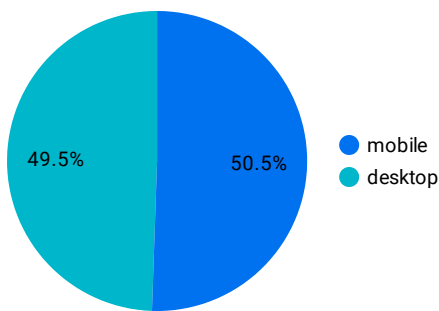
Total Cost

\$530.94

BUDGET:

\$500 month

NOTES:



Goal Completions

Google Ads Performance

Clicks

79

Avg. CPC

\$4.20

Impressions

1,570

Total Cost

\$530.94

Campaign	Avg. CPC	Phone calls	CTR	C Cost
... Sales-Searc...	\$4.2	0	5.03%	\$530.94
... VERB Archit...	\$0	0	0%	\$0

TOP LANDING PAGES

	Page	Users
1.	/	152
2.	/about-verb/	49
3.	/our-work/	43
4.	/start-a-project/	27
5.	/work/hyundai-remodel/	21
6.	/work/merchants-marine-bank/	15
7.	/work/the-kitchen-on-hardy/	13
8.	/work/trace-west-development/	12
9.	/contact-us-for-employment/	8

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What are people searching for?

Query	URL CTR
verb architecture	20.51%
verb architecture hattiesbu...	7.41%
mack grubbs hattiesburg ...	0%
merchants and marine bank	0%
bank verb	0%
architectural verbs	0%
merchants and marine	0%

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	City	Users	Sessions
1.	(not set)	20	20
2.	Ashburn	19	19
3.	Hattiesburg	19	25
4.	Chicago	14	19
5.	Jackson	13	16
6.	New Orleans	13	14
7.	Atlanta	8	8
8.	Ridgeland	6	7
9.	Petal	5	5

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	Search keyword	Clicks
1.	home design plans	27
2.	design architect	15
3.	verb architecture	10
4.	architect firm	8
5.	blueprints	3
6.	build a new home	2
7.	architecture agency	2
8.	architecture and design ...	2

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	Search term	CTR
1.	zmm architects	0%
2.	wilson home builders	0%
3.	wier boerner allin architecture	0%
4.	who to contact to build a house	100%
5.	who makes blueprints	0%
6.	who draws house plans near me	50%
7.	who designs houses	0%
8.	who can draw up house plans	0%

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