

Users

986

↓ -7.1% from previous month

Total Google Cost

\$1,497.18

Total Facebook Cost

\$1,731.20

Budget \$1500 Google \$1800 Social

Pageviews

1,899

↓ -7.1% from previous month

Bounce Rate

53.56%

↑ 1.6% from previous month

NOTES:

Almost an 8% CTR - that's outstanding

Pages / Session

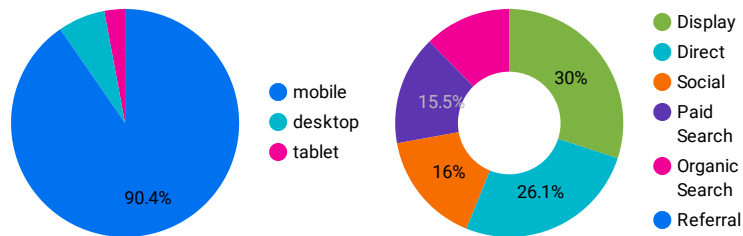
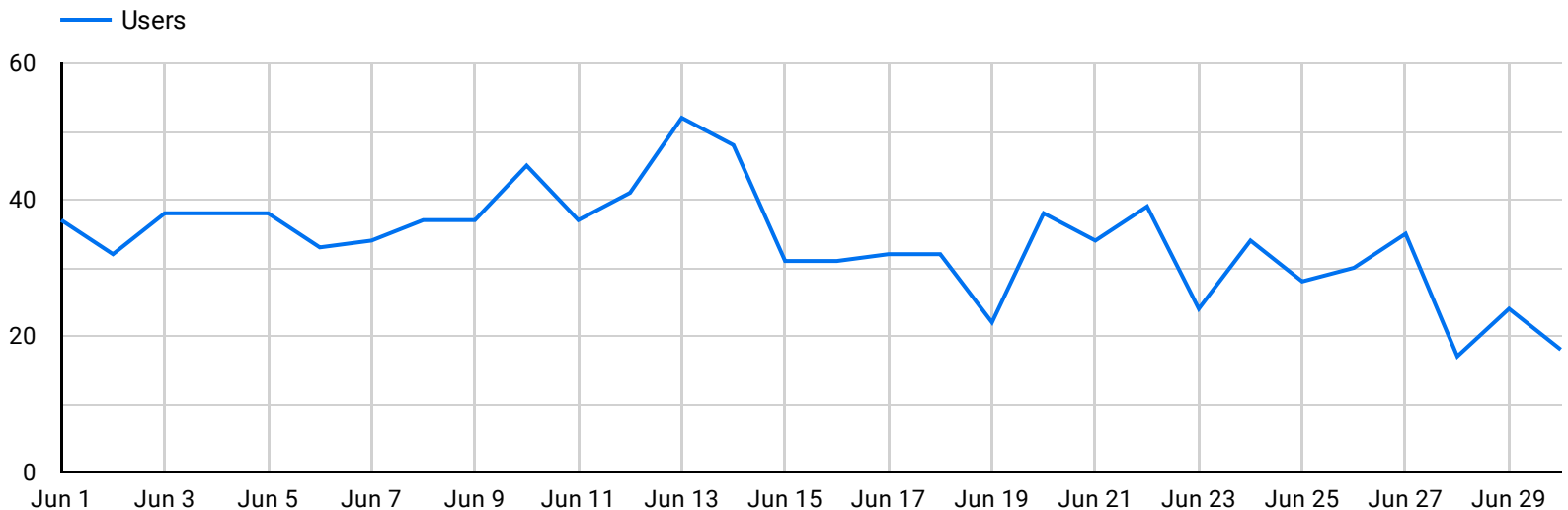
1.71

↑ 1.4% from previous month

Avg. Session Duration

00:00:42

↓ -4.6% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	1,027	7.5%
Leads-Smart-3	1	1.49%

Google Ads + Facebook Performance

Clicks

1,028

Total Cost

\$1,497.18

Impressions

13,762

Goal Completions

30

CTR

7.47%

CPC

\$0.91

Users

986

Facebook Jun 30, 2022

Total Spend

1,731.2

Impressions

36,052

Page Likes

97

Link Clicks

135

Reach

15,860

KEYWORDS AND SEARCH PHRASES

	Campaign ▾
1.	test
2.	Test - Delete me
3.	Search-105
4.	Search-104
5.	Search-103
6.	Sales-Search-102
7.	SDC
8.	Horsefeathers II

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	Search Query	Clicks ▾
1.	non surgical tummy tuck	46
2.	laser liposuction cost	26
3.	hattiesburg plastic surgery	12
4.	dr reno hattiesburg ms	11
5.	silicone breast	11
6.	double eyelid surgery cost	11
7.	breast implants	7
8.	non surgical nose lift	7

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		50.79%
2.	/schedule-a-consult/		88.89%
3.	/breast-surgery-specialists/		92.73%
4.	/call-us		100%
5.	/before-and-after/		42.86%
6.	/thank-you-for-contacting-us/		100%
7.	/email		null
8.	/schedule-a-consult		null
9.	/email-us		null

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TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	1,044	52.36%
2.	/schedule-a-consult/	340	88.89%
3.	/breast-surgery-specialists/	257	92.16%
4.	/before-and-after/	30	37.5%
5.	/call-us	25	100%
6.	/thank-you-for-contacting-us/	15	100%
7.	/schedule-a-consult	11	null
8.	/email	9	null
9.	/email-us	7	null

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