

Users

201

↑ 8.1% from previous month

Pageviews

606

↑ 6.1% from previous month

Pages / Session

2.46

↑ 4.4% from previous month

Bounce Rate

0.81%

↑ 96.7% from previous month

Avg. Session Duration

00:01:26

↓ -23.7% from previous month

Total Events

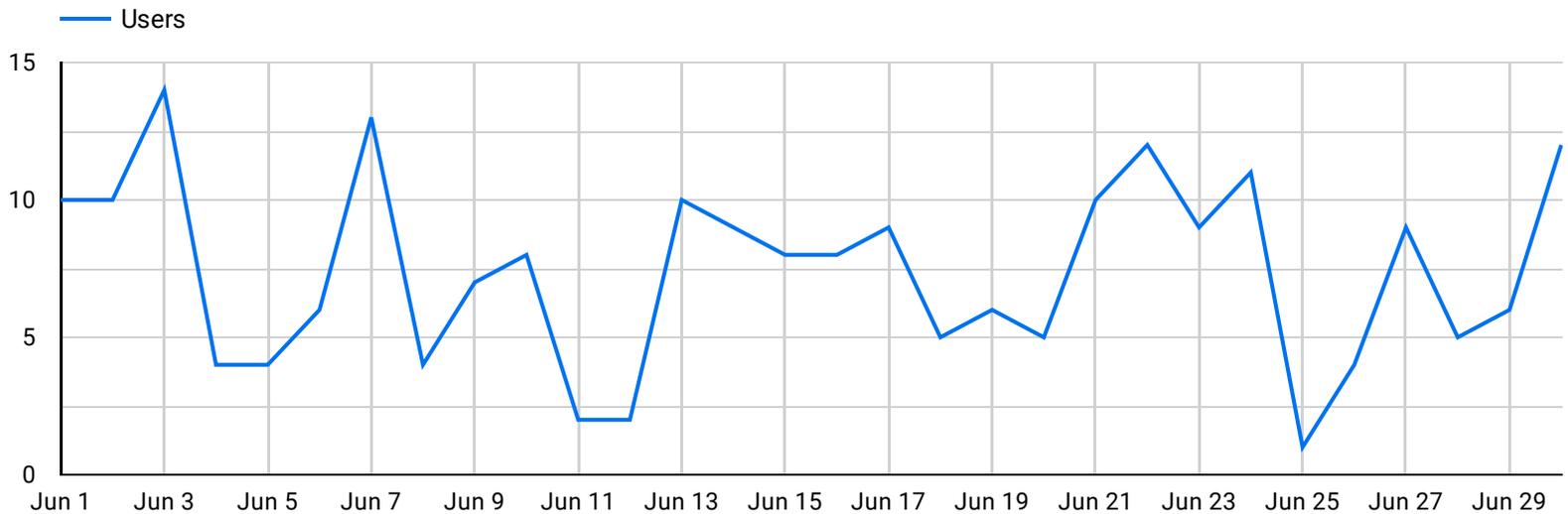
605

Total Cost

\$226.45

BUDGET: \$250 Google

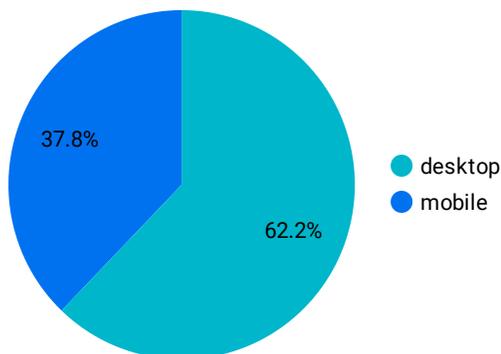
NOTES:



Google Ads Performance

Clicks: 76 CPC: \$1.86 Impressions: 7,668 Phone calls: 13 Driving directions: 3

Total Cost: \$226.45



Campaign	Avg. CPC	Phone ...	CTR	Total Cost
1. Local-McHard Hatties...	\$1.86	13	0.99%	\$226.45

SEARCH KEYWORDS

	Keyword Te...	CTR ▾	Clicks
1.	null	0.99%	76

SEARCH KEYWORDS

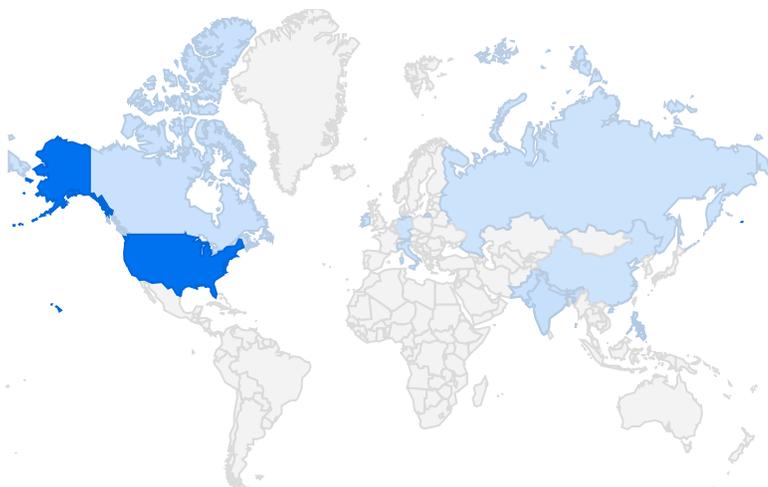
	Search term ▾	CTR	Clicks
	No data		

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	<div style="width: 100%;"></div>	1.12%
2.	/about-mchard/	<div style="width: 40%;"></div>	0%
3.	/practice-areas/	<div style="width: 25%;"></div>	0%
4.	/manion-anderson-attorney/	<div style="width: 20%;"></div>	0%
5.	/contact-us/	<div style="width: 20%;"></div>	0%
6.	/erica-mchard-attorney/	<div style="width: 15%;"></div>	0%
7.	/sam-mchard-2/	<div style="width: 15%;"></div>	0%
8.	/peyton-moore-attorney/	<div style="width: 10%;"></div>	0%
9.	/thank-you-for-contacting-us/	<div style="width: 2%;"></div>	0%

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	City	Users ▾
1.	Hattiesburg	22
2.	(not set)	21
3.	Chicago	19
4.	Jackson	14
5.	Atlanta	11
6.	New Orleans	6
7.	Dallas	6
8.	Ashburn	5
9.	Mobile	4
10.	Ridgeland	4