## **BREAD**

William Carey University

Social Media

## Google Ads + Facebook Performance

Facebook Jun 14, 2022

Total Spend Reach

\$15,005.94 139,599

 $\begin{array}{cccc} \text{Impressions} & \text{Link Clicks} & \text{Page Likes} \\ 303,250 & 923 & 2,831 \end{array}$ 

\$15,005.94

Budget \$15000 Budget

NOTES:

WCU Page Like - Medical - June 2022

WCU Page Like - Graduation 2 - June 2022

WCU Page Like - Graduation - June 2022

WCU Page Like - Education - June 2022

WCU Page Like - Athletics 2 - June 2022

WCU Page Like - Athletics - June 2022