

Users

490

↑ 19.5% from previous month

Pageviews

1,303

↑ 13.8% from previous month

Bounce Rate

58.96%

↓ -6.4% from previous month

Pages / Session

2.05

↑ 2.0% from previous month

Avg. Session Duration

00:01:26

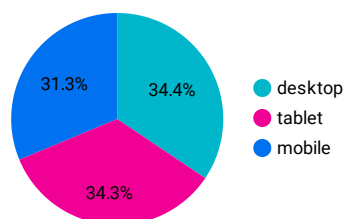
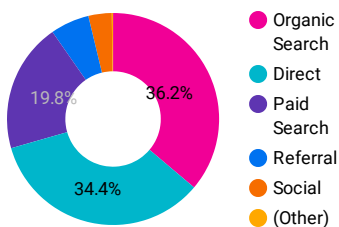
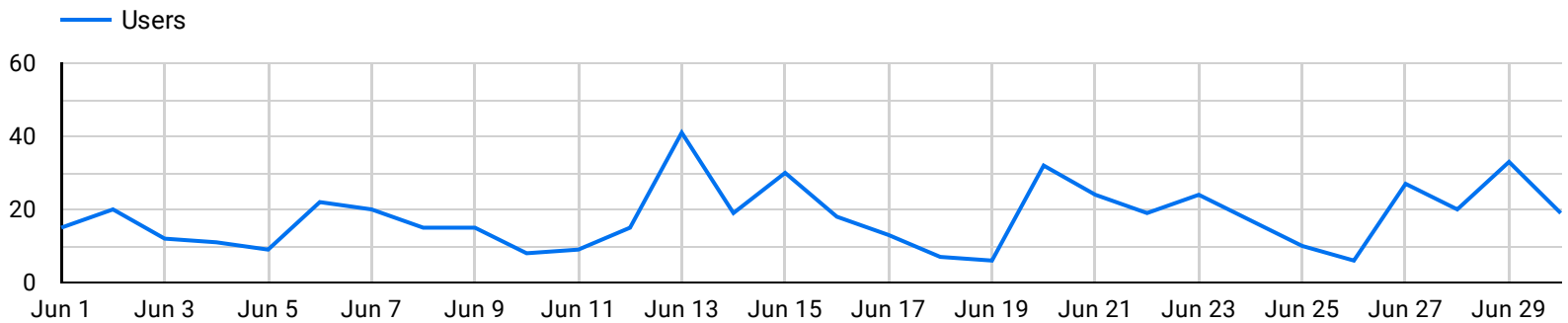
↓ -3.4% from previous month

Total Cost
\$1,078.22

BUDGET:

\$1000 month

NOTES:



Google Ads Performance

Clicks

121

Avg. CPC

\$5.57

Impressions

2,089

Total Cost

\$1,078.22

Campaign	Avg. CPC	Phone ca...	CTR
1. Sales-Search-1	\$5.57	51	5.79%
2. Magnolia Orthodontics	\$0	0	0%

TOP LANDING PAGES

	Page	Users
1.	/	394
2.	/contact-us/	72
3.	/new-patient-resources/	66
4.	/suzanna-ellzey-nida-dmd-msd/	61
5.	/about-magnolia-orthodontics/	47
6.	/braces/	46
7.	/adults/	39
8.	/sarah-burnham-kimbrough-dmd-mds/	36
9.	/children/	34

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What are people searching for?

	City	Users	Sessions
1.	Chicago	100	140
2.	Hattiesburg	86	102
3.	(not set)	37	37
4.	New Orleans	31	36
5.	Jackson	30	44
6.	New York	29	37
7.	Atlanta	26	34
8.	Columbus	15	15
9.	Laurel	12	21

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Query	URL CTR
hattiesburg ms dentist	100%
braces removal near me	50%
magnolia dentistry	14.29%
dr nida hattiesburg ms	3.85%
magnolia orthodontics hat...	0.61%
hattiesburg ms orthodontist	0.48%
magnolia orthodontist	0.45%
magnolia orthodontics	0.45%
hattiesburg orthodontics	0.3%

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	Keyword	Clicks
1.	orthodontic treatment	39
2.	orthodontic braces	28
3.	invisible aligners	26
4.	teeth aligners	9
5.	teeth braces	4
6.	orthodontist near me	4
7.	clear braces	4
8.	clear aligners	4

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