

Users

1,061

↑ 3.3% from previous month

Total Google Cost
\$1,519.98

Total Facebook Cost
1,799.92

Budget \$1500 Google \$1800 Social

Pageviews

2,044

↓ -0.3% from previous month

Bounce Rate

52.73%

↓ -3.3% from previous month

NOTES:

excellent CTR; nice increase in website traffic in May

Pages / Session

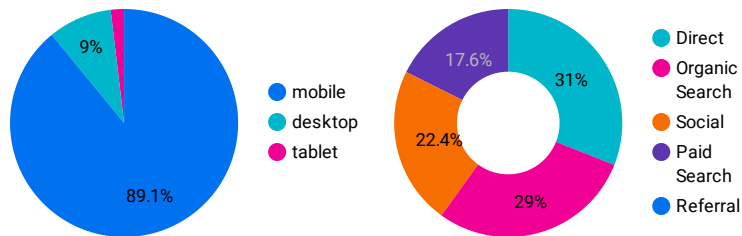
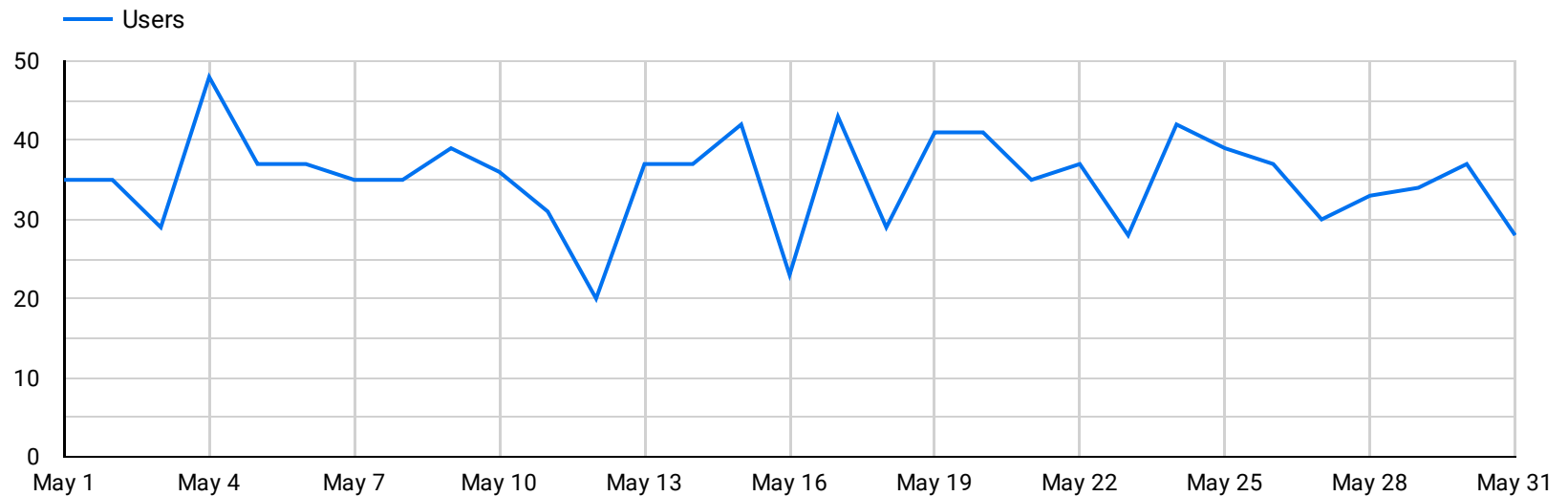
1.69

↓ -0.7% from previous month

Avg. Session Duration

00:00:44

↑ 18.0% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	1,110	7.46%

Google Ads + Facebook Performance

Clicks

1,110

Total Cost

\$1,519.98

Impressions

14,876

Goal Completions

20

CTR

7.46%

CPC

\$0.86

Users

1,061

Facebook May 31, 2022

Total Spend

1,799.92

Impressions

24,416

Page Likes

123

Link Clicks

83

Reach

14,220

KEYWORDS AND SEARCH PHRASES

	Campaign ▾
1.	test
2.	Test - Delete me
3.	Search-105
4.	Search-104
5.	Search-103
6.	Sales-Search-102
7.	SDC
8.	Campaign #2

1 - 96 / 96 < >

	Search Query	Clicks ▾
1.	non surgical tummy tuck	30
2.	laser liposuction cost	17
3.	hattiesburg plastic surgery	15
4.	plastic surgery hattiesburg	9
5.	blepharoplasty cost	8
6.	tummy tuck price	7
7.	tummy tuck cost mississi...	6
8.	brazilian butt lift	6

1 - 100 / 504 < >

TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		48.34%
2.	/schedule-a-consult/		90.91%
3.	/breast-surgery-specialists/		90.91%
4.	/call-us		100%
5.	/before-and-after/		80%
6.	/schedule-a-consult		100%
7.	/email		null
8.	/thank-you-for-contacting-us/		null
9.	/call-us/		null

1 - 21 / 21 < >

TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	1,091	48.78%
2.	/schedule-a-consult/	335	90.91%
3.	/breast-surgery-specialists/	324	89.55%
4.	/call-us	14	100%
5.	/before-and-after/	13	70%
6.	/schedule-a-consult	13	null
7.	/call-us/	10	null
8.	/thank-you-for-contacting-us/	9	null
9.	/email	9	null

1 - 19 / 19 < >