

## Users

# 553

↓ -2.1% from previous month

Total Google Cost  
**\$1,318.60**

Social Media  
**\$0.00**

Budget \$1200 Google

### NOTES:

outstanding CTR at 7%

## Pageviews

# 1,320

↑ 5.6% from previous month

## Bounce Rate

# 60.13%

↓ -11.4% from previous month

## Pages / Session

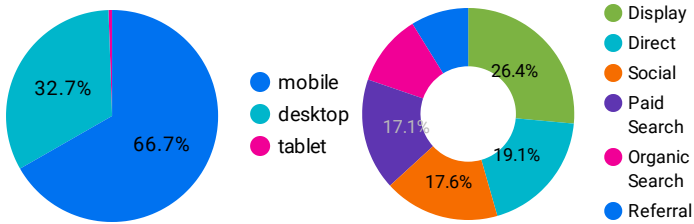
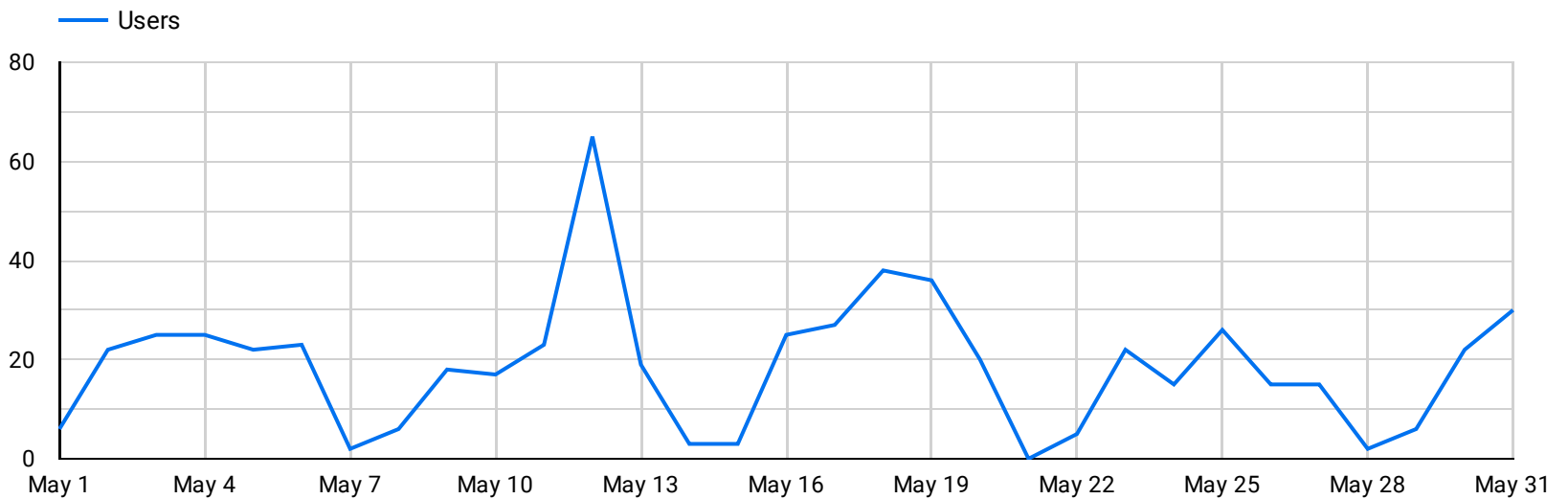
# 2.09

↑ 19.0% from previous month

## Avg. Session Duration

# 00:01:12

↑ 20.4% from previous month



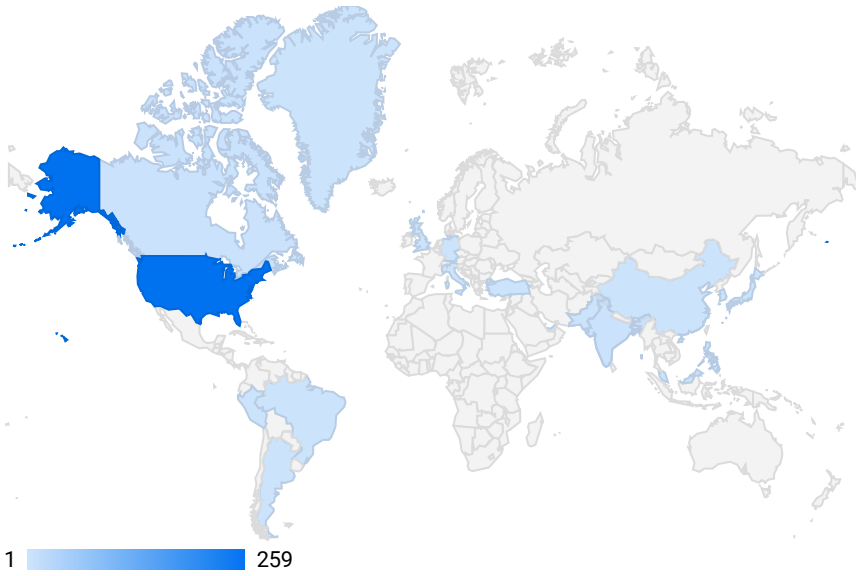
## Google Ads Performance

Clicks	CPC	Goal Completions
424	\$1.94	74
Total Cost	CTR	Impressions
\$1,318.60	6.94%	6,109

Campaign	CTR	Users
1. (not set)	null	303
2. Sales-Search-1	6.94%	250

**Facebook** May 31, 2022

Total Spend	Reach	Impressions
0		
Link Clicks		



## TOP CITIES

	City	New Users ▾
1.	Hattiesburg	604
2.	(not set)	199
3.	Jackson	182
4.	Atlanta	180
5.	Laurel	129
6.	Magee	58
7.	McComb	51
8.	Destin	43
9.	Florence	38

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## TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		52.31%
2.	/schedule/		92.86%
3.	/client-testimonials/		100%
4.	/our-story/		66.67%
5.	/be-in-touch/		83.33%
6.	/financial-information/		66.67%
7.	/meet-dr-william-baker/		80%
8.	/general-dentistry/		90.91%
9.	/your-first-visit/		75%

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	Keyword	Users ▾
1.	(not set)	173
2.	(not provided)	133
3.	a dentist near me	52
4.	emergency dental clinic	45
5.	tooth replacement	27
6.	emergency dentist	17
7.	hattiesburg family dental	13
8.	emergency dentist near me	12

	Search Query	Users ...
1.	(not set)	305
2.	emergency dentist near me	9
3.	baker and graham	7
4.	full mouth dental implant prices list	7
5.	dental implants in my area	4
6.	dental implants in mobile	4
7.	emergency dentist hattiesburg	3
8.	pediatric dental group	3