

## Users

# 410

↓ -8.9% from previous month

## Pageviews

# 1,145

↑ 7.0% from previous month

## Bounce Rate

# 62.98%

↑ 0.5% from previous month

## Pages / Session

# 2.01

↑ 9.1% from previous month

## Avg. Session Duration

# 00:01:29

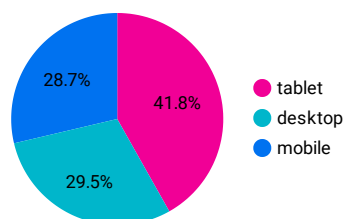
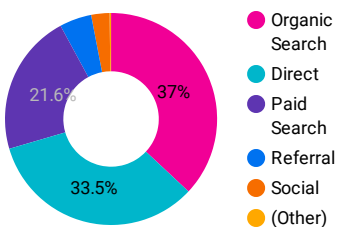
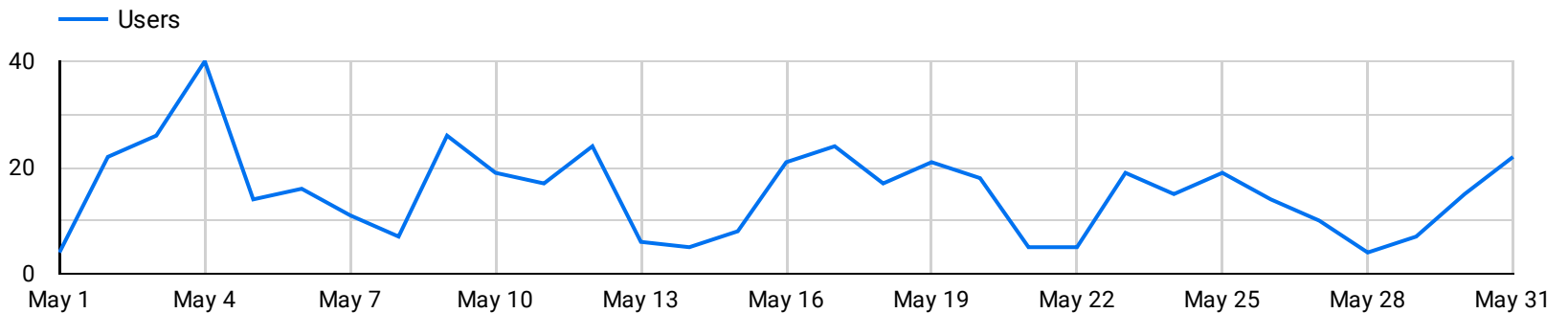
↑ 28.3% from previous month

Total Cost  
**\$1,058.14**

### BUDGET:

\$1000 month

### NOTES:



## Google Ads Performance

Clicks: 111      Avg. CPC: \$5.96      Impressions: 1,604

Total Cost  
**\$1,058.14**

Campaign	Avg. CPC	Phone ca...	CTR
1. Sales-Search-1	\$5.96	50	6.92%
2. Magnolia Orthodontics	\$0	0	0%

## TOP LANDING PAGES

	Page	Users
1.	/	309
2.	/contact-us/	67
3.	/new-patient-resources/	58
4.	/about-magnolia-orthodontics/	39
5.	/suzanna-ellzey-nida-dmd-msd/	36
6.	/sarah-burnham-kimbrough-dmd-mds/	31
7.	/braces/	31
8.	/our-team/	22
9.	/children/	21

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## What are people searching for?

Query	URL CTR
magnolia fruit drink	20%
invisalign braces near me	16.67%
magnolia dental care	8.33%
orthodontist	6.25%
dr nida hattiesburg ms	6.06%
orthodontist petal ms	2.38%
magnolia orthodontics	1.03%
magnolia orthodontist	0.57%
braces hattiesburg ms	0.36%

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	City	Users	Sessions
1.	Hattiesburg	89	105
2.	Jackson	53	70
3.	New Orleans	41	48
4.	(not set)	30	33
5.	Ashburn	23	23
6.	Atlanta	21	34
7.	Chicago	15	20
8.	Petal	9	12
9.	Laurel	8	13

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	Keyword	Clicks
1.	orthodontic treatment	48
2.	invisible aligners	29
3.	orthodontic braces	19
4.	teeth aligners	6
5.	clear aligners	4
6.	orthodontist near me	2
7.	best orthodontist near me	1
8.	retainer teeth	1

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