

Users

178

↓ -1.7% from previous month

Pageviews

441

↓ -8.7% from previous month

Pages / Session

2.21

↑ 0.4% from previous month

Bounce Rate

51.00%

↑ 1.1% from previous month

Avg. Session Duration

00:01:20

↑ 56.5% from previous month

Total Cost

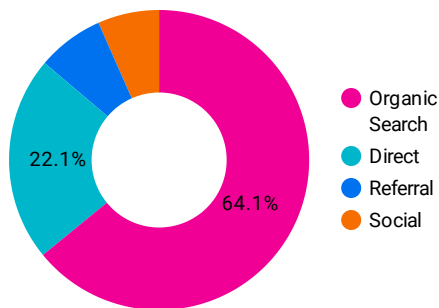
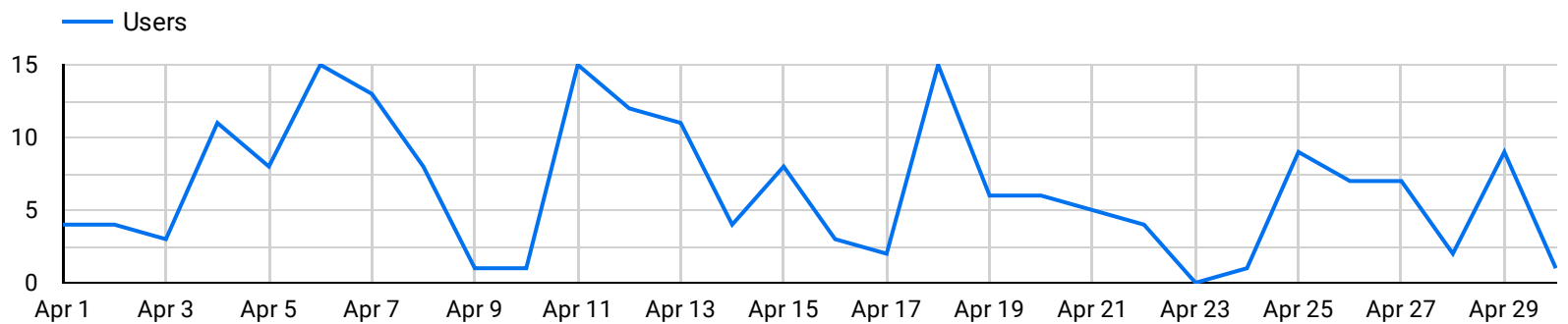
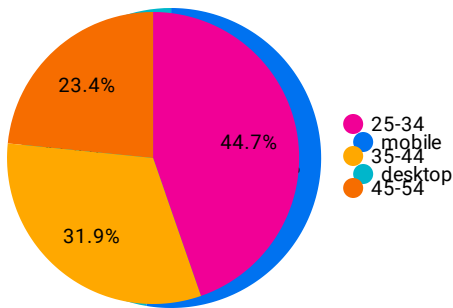
\$504.66

BUDGET:

\$500 month

NOTES:

Great CTR at >4%; search terms include 'home design plans' 'design architecture' 'architecture companies' 'build a new home'



Goal Completions

3

Google Ads Performance

Clicks

102

Avg. CPC

\$3.09

Impressions

2,447

Total Cost

\$504.66

Campaign	Avg. CPC	Phone calls	CTR	C Cost
... Sales-Searc...	\$3.09	0	4.17%	\$504.66
... VERB Archit...	\$0	0	0%	\$0

TOP LANDING PAGES

	Page	Users
1.	/	164
2.	/our-work/	49
3.	/about-verb/	43
4.	/start-a-project/	23
5.	/work/trace-west-development/	11
6.	/contact-us-for-employment/	11
7.	/work/the-kitchen-on-hardy/	10
8.	/work/merchants-marine-bank/	5
9.	/work/hyundai-remodel/	5

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What are people searching for?

Query	URL CTR
verb architecture	33.33%
merchant & marine bank	0%
genesis hattiesburg ms	0%
mack grubbs hyundai hatti...	0%
chad edmonson	0%
trace verb	0%
verb bank	0%

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	City	Users	Sessions
1.	Hattiesburg	35	43
2.	New Orleans	19	19
3.	(not set)	18	18
4.	Jackson	18	19
5.	Ashburn	8	8
6.	Atlanta	6	6
7.	Madison	4	4
8.	Hammond	3	3
9.	Dallas	3	3

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	Search keyword	Clicks
1.	home design plans	45
2.	design architect	14
3.	verb architecture	6
4.	architecture and design ...	5
5.	architecture companies ...	5
6.	Rion Snowden	4
7.	architecture firms near ...	4
8.	build a new home	4

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	Search term	CTR
1.	zmm architects	0%
2.	zito russell architects	0%
3.	yurko design & architecture	0%
4.	wier boerner allin architecture	0%
5.	who builds houses near me	0%
6.	who build homes near me	0%
7.	where to get blueprints for a building	0%
8.	wft architects	0%

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