

## Users

# 1,027

↑ 89.5% from previous month

Total Google Cost

## \$1,519.54

Total Facebook Cost

## 1,859.36

Budget \$1500 Google \$1800 Social

## Pageviews

# 2,050

↑ 70.7% from previous month

## Bounce Rate

# 54.52%

↑ 10.8% from previous month

## NOTES:

search terms include 'non surgical tummy tuck' 'liposutction' 'blepharoplasty cost' and other relevant search terms

off the charts CTR at almost 8%

## Pages / Session

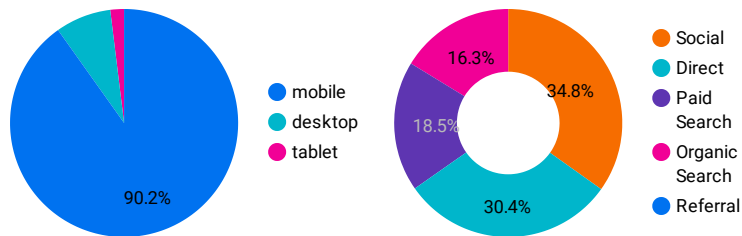
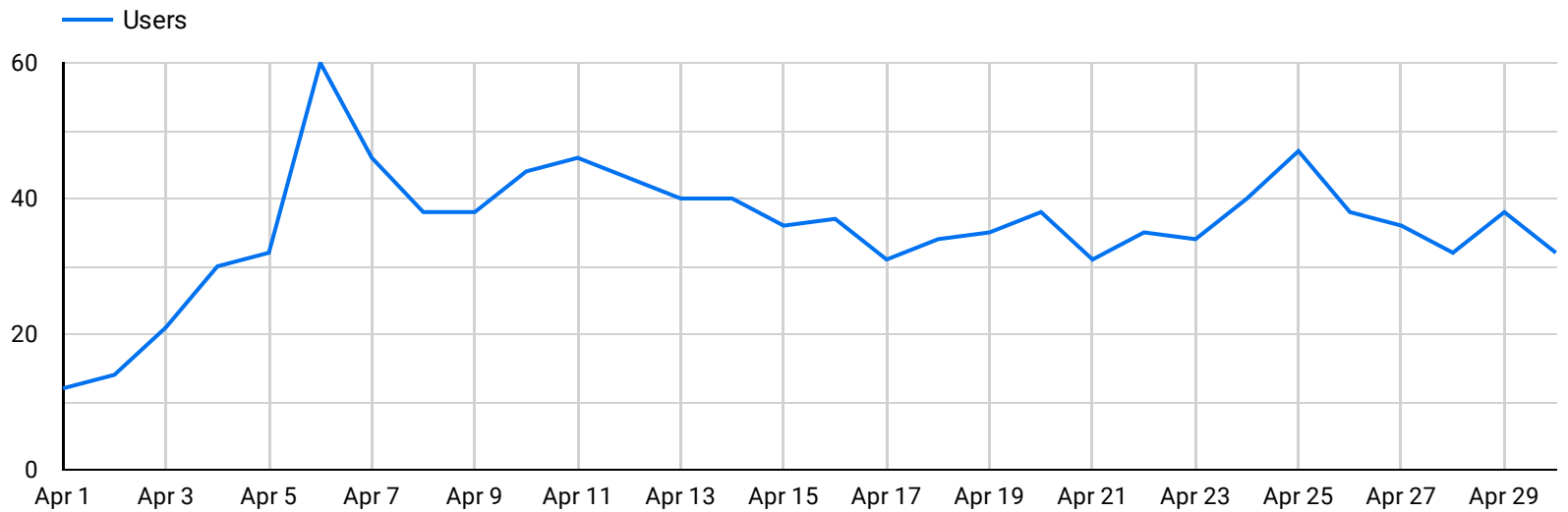
# 1.7

↓ -11.9% from previous month

## Avg. Session Duration

# 00:00:37

↓ -19.3% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	1,075	7.73%
Leads-Smart-3	0	0%

## Google Ads + Facebook Performance

Clicks

# 1,075

Total Cost

## \$1,519.54

Impressions

# 13,901

Goal Completions

# 58

CTR

## 7.73%

CPC

## \$0.88

Users

# 1,027

## Facebook Apr 28, 2022

Total Spend

## 1,859.36

Impressions

# 25,914

Page Likes

# 111

Link Clicks

# 130

Reach

# 18,779

## KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tucks prices
2.	tummy tuck procedure cost
3.	tummy tuck prices
4.	tummy tuck hattiesburg ms
5.	tummy tuck cost in ms
6.	tummy tuck cost
7.	tummy tuck and breast lift near me
8.	tummy tuck

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	Search Query	Clicks ▾
1.	non surgical tummy tuck	28
2.	hattiesburg plastic surgery	12
3.	liposuction	10
4.	laser liposuction cost	9
5.	threading face lift	8
6.	blepharoplasty cost	8
7.	tummy tuck price	7
8.	how much is a breast redu...	6

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## TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		50.89%
2.	/schedule-a-consult/		60%
3.	/breast-surgery-specialists/		85.71%
4.	/thank-you-for-contacting-us/		100%
5.	/call-us		33.33%
6.	/email-us		null
7.	/schedule-a-consult		100%
8.	/before-and-after/		57.14%
9.	/email		null

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## TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	1,176	50.57%
2.	/breast-surgery-specialists/	372	87.21%
3.	/schedule-a-consult/	355	57.14%
4.	/call-us	25	33.33%
5.	/thank-you-for-contacting-us/	25	100%
6.	/email-us	20	null
7.	/schedule-a-consult	16	100%
8.	/before-and-after/	15	53.85%
9.	/email	7	null