

Users

450

↓ -10.4% from previous month

Pageviews

1,070

↓ -18.7% from previous month

Bounce Rate

62.65%

↑ 4.0% from previous month

Pages / Session

1.84

↓ -7.1% from previous month

Avg. Session Duration

00:01:09

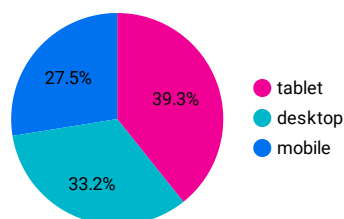
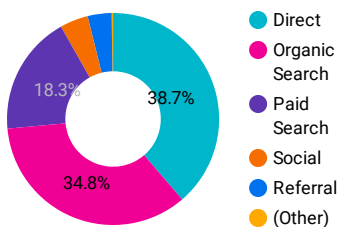
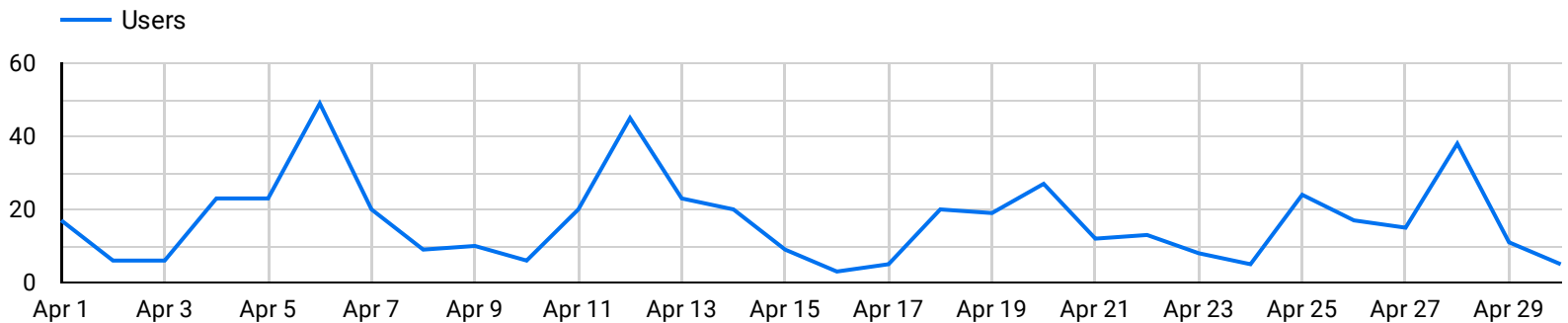
↓ -16.0% from previous month

Total Cost
\$1,048.82

BUDGET:

\$1000 month

NOTES:



Google Ads Performance

Clicks: 136 Avg. CPC: \$4.82 Impressions: 1,917

Total Cost
\$1,048.82

Campaign	Avg. CPC	Phone ca...	CTR
1. Sales-Search-1	\$4.82	76	7.09%
2. Magnolia Orthodontics	\$0	0	0%

TOP LANDING PAGES

	Page	Users
1.	/	317
2.	/contact-us/	65
3.	/new-patient-resources/	61
4.	/braces/	43
5.	/adults/	39
6.	/suzanna-ellzey-nida-dmd-msd/	39
7.	/about-magnolia-orthodontics/	36
8.	/sarah-burnham-kimbrough-dmd-mds/	29
9.	/children/	26

1 - 29 / 29 < >

What are people searching for?

Query	URL CTR
dentists in hattiesburg ms	14.29%
orthodontist in mississippi	6.67%
dr nida hattiesburg ms	3.33%
magnolia ortho	1.38%
braces near me	0.56%
magnolia orthodontics	0.53%
magnolia orthodontics hat...	0.49%
magnolia orthodontist	0.44%
hattiesburg orthodontics	0.34%

1 - 100 / 376 < >

	City	Users	Sessions
1.	Hattiesburg	89	112
2.	Ashburn	69	69
3.	Jackson	67	92
4.	New Orleans	25	29
5.	Atlanta	25	39
6.	(not set)	24	26
7.	Austin	12	15
8.	Madison	12	17
9.	Laurel	11	12

1 - 90 / 90 < >

	Keyword	Clicks
1.	orthodontic treatment	53
2.	invisible aligners	46
3.	orthodontic braces	17
4.	teeth aligners	6
5.	clear aligners	4
6.	orthodontist near me	3
7.	invisalign braces	2
8.	teeth braces	2

1 - 10 / 10 < >