

New Users

578

↑ 5.3% from previous month

Users

606

↑ 6.3% from previous month

Sessions

806

↑ 6.8% from previous month

% New Sessions

71.71%

↓ -1.4% from previous month

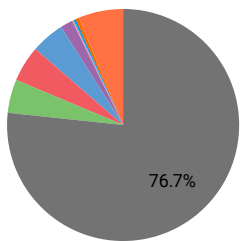
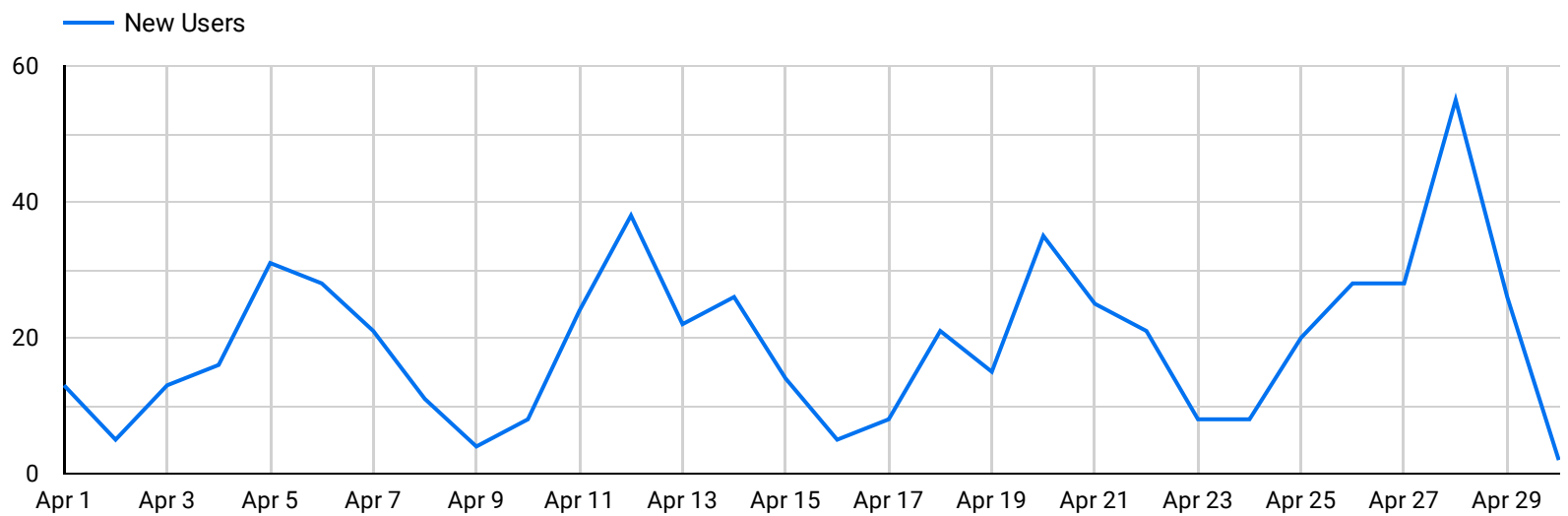
Total Cost

Social Media

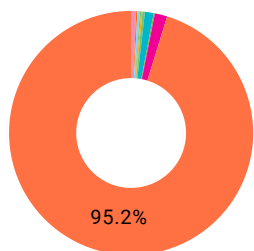
\$102.35

Budget Social Spend \$100

NOTES:



- Quality - MG Dy...
- Our Team Mem...
- Contact Us - M...
- About Us - MG...
- Our Projects - ...
- Pipeline Suppor...
- Grant Dyess - ...



- United Kingd...
- Chile
- Sweden
- Israel
- Mexico
- Germany

Google Ads + Facebook Performance

Facebook

Apr 28, 2022

Total Spend

102.35

Page Likes

41

Reach

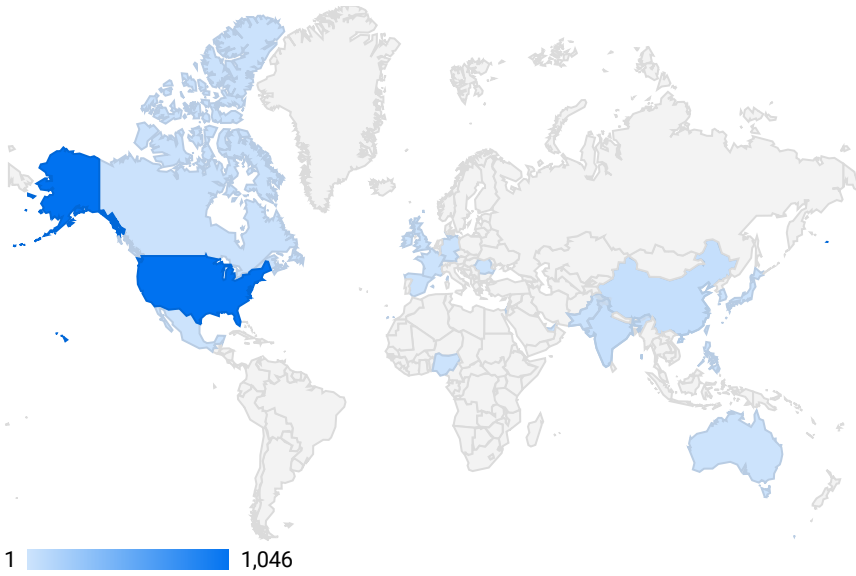
5,863

Impressions

8,311

Link Clicks

30



TOP CITIES

	City	New Users
1.	San Antonio	96
2.	(not set)	77
3.	Des Moines	57
4.	Cheyenne	53
5.	Houston	48
6.	Dallas	44
7.	Atlanta	39
8.	Boardman	30
9.	Quincy	28

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TOP LANDING PAGES

	Page Title	New Users	Pageviews
1.	Quality - MG Dyess	1,046	702
2.	Contact Us - MG Dyess	~100	169
3.	Our Team Members - MG Dyess	~100	252
4.	About Us - MG Dyess	~100	144
5.	Our Projects - MG Dyess	~50	116
6.	Pipeline Services - MG Dyess	~20	28
7.	Mike Dyess - MG Dyess	~20	28
8.	Log in to Employee Site - MG Dyess	~20	12
9.	Southwest Louisiana Supply - MG Dyess	~20	25

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	Keyword	Users
1.	(not provided)	307
2.	(not set)	302
3.	site:www.mgdyess.com	3
4.	site:mgdyess.com	1
5.	m g dyess inc bassfield ms	1

	Search Query	Users
1.	(not set)	606