

Users

181

↓ -18.8% from previous month

Pageviews

483

↓ -30.1% from previous month

Bounce Rate

50.45%

↑ 7.6% from previous month

Pages / Session

2.2

↓ -13.3% from previous month

Avg. Session Duration

00:00:51

↓ -46.1% from previous month

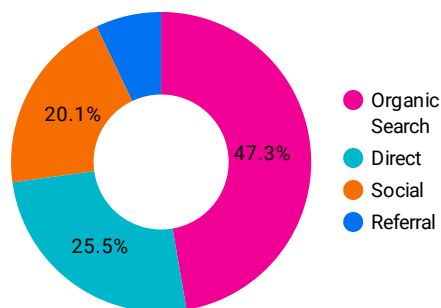
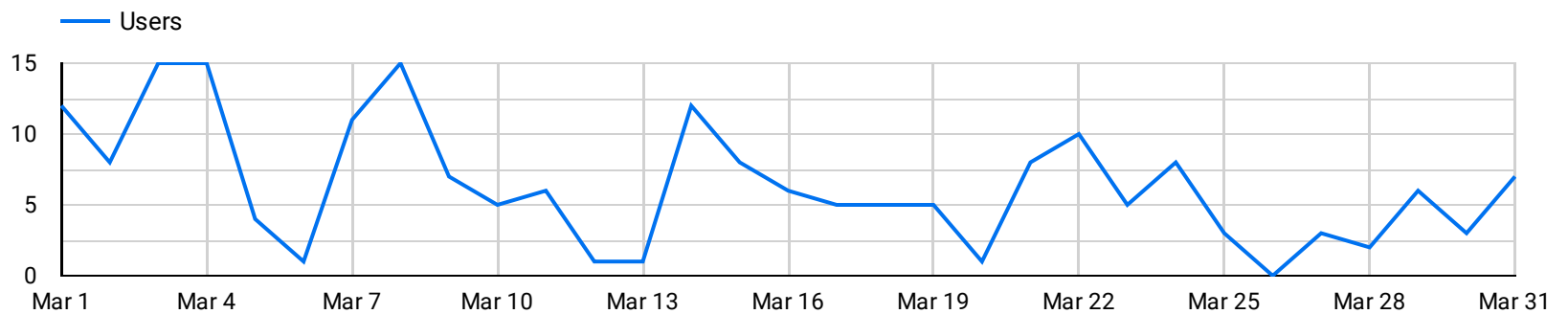
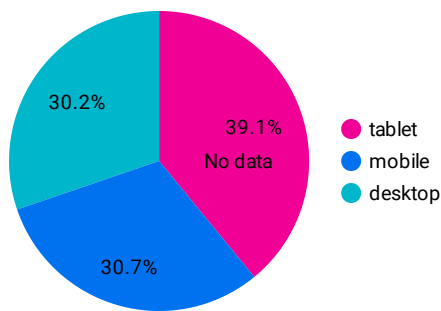
Total Cost

\$342.58

BUDGET:

\$500 month

NOTES:



Goal Completions

2

Google Ads Performance

Clicks

67

Avg. CPC

\$3.20

Impressions

1,375

Total Cost

\$342.58

Campaign	Avg. CPC	Phone calls	CTR	C Cost
... Sales-Searc...	\$3.2	0	4.87%	\$342.58
... VERB Archit...	\$0	0	0%	\$0

TOP LANDING PAGES

	Page	Users
1.	/	165
2.	/our-work/	51
3.	/about-verb/	44
4.	/contact-us-for-employment/	23
5.	/start-a-project/	20
6.	/work/the-kitchen-on-hardy/	14
7.	/work/trace-west-development/	10
8.	/work/merchants-marine-bank/	7
9.	/work/hyundai-remodel/	7

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What are people searching for?

Query	URL CTR
marine verb	0%
merchants and marine ba...	0%
wis pak hattiesburg	0%
dr keith thompson	0%
genesis hattiesburg ms	0%
merchant & marine bank	0%
architecture verb	0%

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	City	Users	Sessions
1.	Hattiesburg	49	54
2.	(not set)	15	16
3.	Ashburn	10	10
4.	Atlanta	10	13
5.	Jackson	10	14
6.	New Orleans	4	4
7.	Biloxi	4	4
8.	Ridgeland	4	6
9.	Flowood	4	5

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	Search keyword	Clicks
1.	home design plans	25
2.	design architect	11
3.	new house plans	6
4.	verb architecture	5
5.	architectural studios	2
6.	architecture agency	2
7.	architecture and design ...	2
8.	architecture firms near ...	2

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	Search term	CTR
1.	zito russell architects	0%
2.	zillow house plans	0%
3.	www archdaily com	0%
4.	wrap around porch house plans	0%
5.	woman architect	0%
6.	wier boerner architects	0%
7.	who draws house plans near me	100%
8.	who do i contact if i want to build a hou...	0%

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