

Users

542

↓ -4.7% from previous month

Pageviews

1,201

↓ -5.8% from previous month

Bounce Rate

49.20%

↓ -4.2% from previous month

Pages / Session

1.93

↑ 4.3% from previous month

Avg. Session Duration

00:00:46

↑ 0.7% from previous month

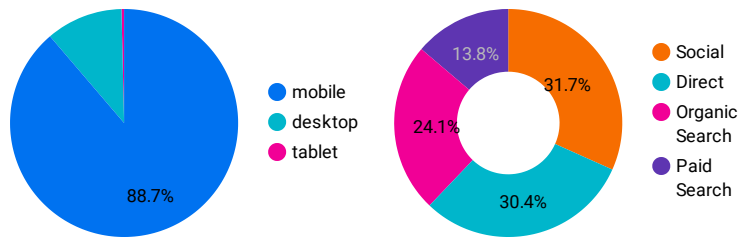
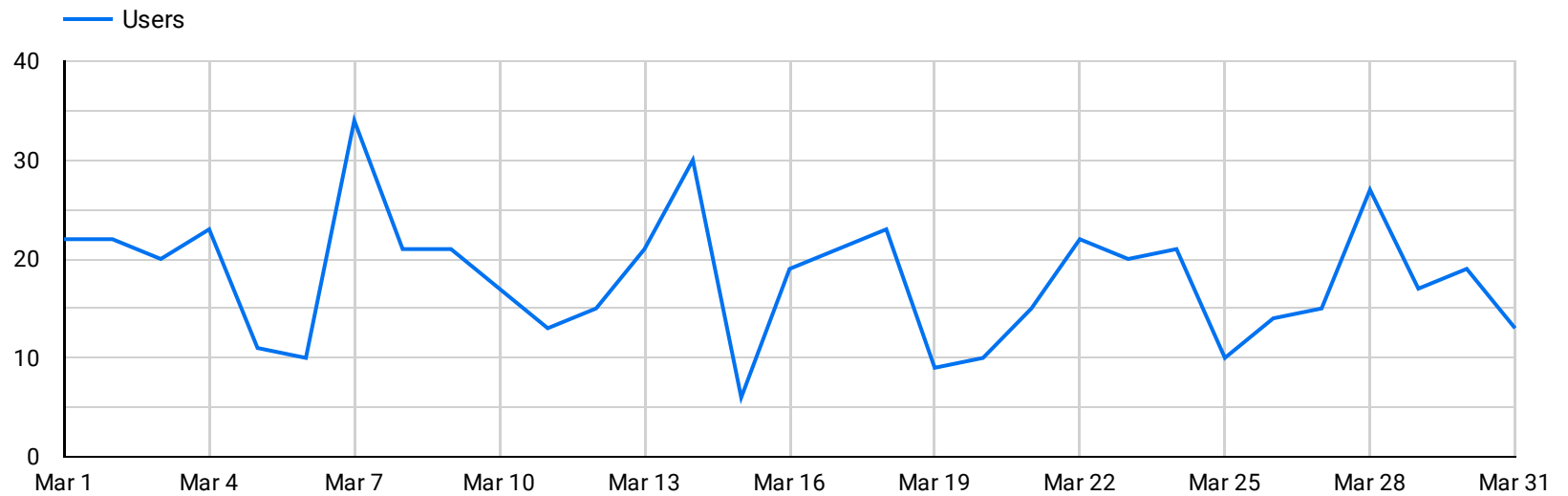
Total Google Cost
\$1,514.29

Total Facebook Cost
1,795.33

Budget \$1500 Google \$1800 Social

NOTES:

March 2022 - Great CPC, CTR and page likes this month



Campaign	Clicks	CTR
Website traffic-Search-1	520	6.83%

Google Ads + Facebook Performance

Clicks	Goal Completions	
520	74	
Total Cost	CTR	CPC
\$1,514.29	6.83%	\$1.82
Impressions	Users	
7,612	542	

Facebook Mar 31, 2022		
Total Spend	Page Likes	Reach
1,795.33	102	16,612
Impressions	Link Clicks	
28,831	105	

KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tuck hattiesburg ms
2.	tummy tuck cost in ms
3.	tummy tuck cost
4.	tummy tuck and breast lift near me
5.	tummy tuck
6.	the face and body center
7.	silicone breast implants
8.	round vs oval buttock implants

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	Search Query	Clicks ▾
1.	hattiesburg plastic surgery	14
2.	tummy tuck cost mississi...	12
3.	breast lift cost mississippi	9
4.	breast reduction surgery c...	8
5.	plastic surgery hattiesburg...	6
6.	plastic surgery near me	5
7.	breast reduction surgery n...	5
8.	how much is a brazilian b...	4

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		41.01%
2.	/schedule-a-consult/		92.31%
3.	/breast-surgery-specialists/		90.91%
4.	/thank-you-for-contacting-us/		88.89%
5.	/schedule-a-consult		null
6.	/email-us		null
7.	/before-and-after/		77.78%
8.	/call-us		100%
9.	/call-us/		100%

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TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	512	40.92%
2.	/schedule-a-consult/	201	91.67%
3.	/breast-surgery-specialists/	177	88.89%
4.	/thank-you-for-contacting-us/	37	88.89%
5.	/schedule-a-consult	22	null
6.	/call-us	21	100%
7.	/email-us	20	null
8.	/before-and-after/	19	76.47%
9.	/email	15	100%