

## Users

502

↑ 18.1% from previous month

## Pageviews

1,316

↑ 2.6% from previous month

## Bounce Rate

60.24%

↑ 5.3% from previous month

## Pages / Session

1.98

↓ -11.2% from previous month

## Avg. Session Duration

00:01:23

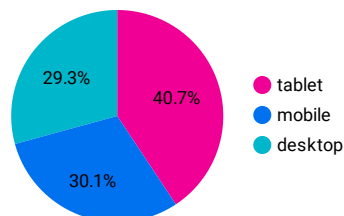
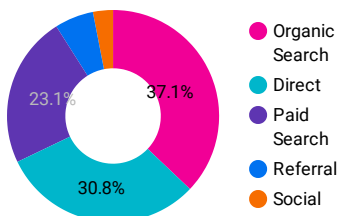
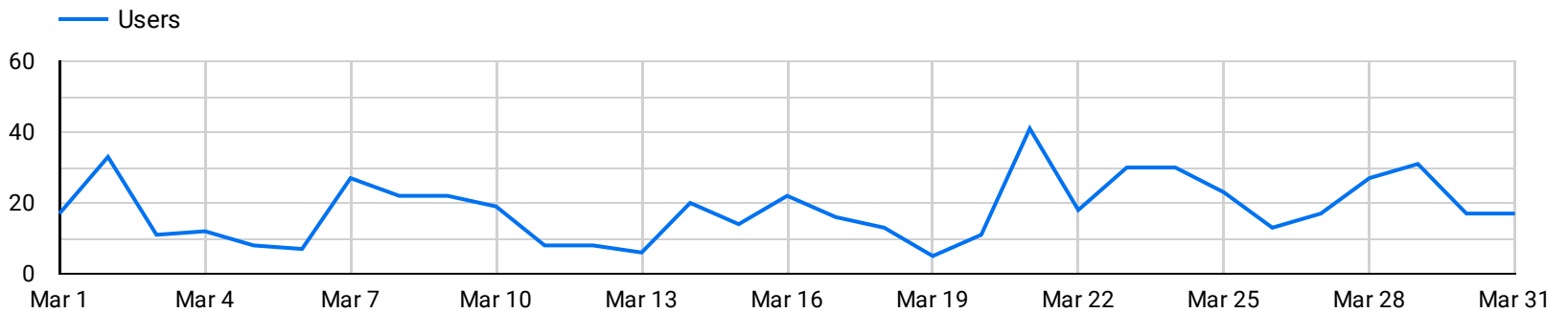
↑ 3.4% from previous month

Total Cost  
**\$1,062.77**

### BUDGET:

\$1000 month

### NOTES:



## Google Ads Performance

Clicks: 113      Avg. CPC: \$5.88      Impressions: 1,758

Total Cost  
**\$1,062.77**

Campaign	Avg. CPC	Phone ca...	CTR
1. Sales-Search-1	\$5.88	40	6.43%
2. Magnolia Orthodontics	\$0	0	0%

## TOP LANDING PAGES

	Page	Users
1.	/	395
2.	/new-patient-resources/	75
3.	/contact-us/	66
4.	/suzanna-ellzey-nida-dmd-msd/	57
5.	/braces/	55
6.	/adults/	41
7.	/about-magnolia-orthodontics/	37
8.	/sarah-burnham-kimbrough-dmd-mds/	35
9.	/office-tour/	31

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## What are people searching for?

Query	URL CTR
sarah kimbrough	50%
dr. nida	10%
mississippi orthodontist	8.33%
orthodontist in hattiesburg...	1.77%
braces accident	1.69%
braces hattiesburg ms	1.2%
magnolia orthodontics	0.58%
orthodontist hattiesburg ms	0.43%
maqnolia orthodontist	0.37%

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	City	Users	Sessions
1.	Hattiesburg	144	176
2.	Jackson	54	74
3.	Atlanta	30	35
4.	Ashburn	26	26
5.	(not set)	17	18
6.	Jacksonville	14	19
7.	Laurel	13	15
8.	New Orleans	11	13
9.	Petal	11	15

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	Keyword	Clicks
1.	orthodontic braces	30
2.	orthodontic treatment	29
3.	invisible aligners	22
4.	invisalign braces	9
5.	orthodontist near me	6
6.	teeth aligners	4
7.	retainer teeth	4
8.	aligners	3

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