

Users

585

↓ -15.6% from previous month

Pageviews

1,319

↓ -22.0% from previous month

Bounce Rate

64.83%

↑ 9.6% from previous month

Pages / Session

1.97

↓ -3.6% from previous month

Avg. Session Duration

00:01:23

↑ 13.4% from previous month

Total Google Cost

\$1,196.59

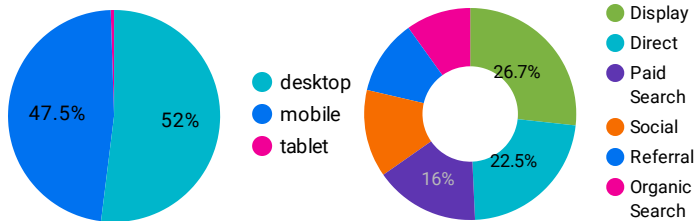
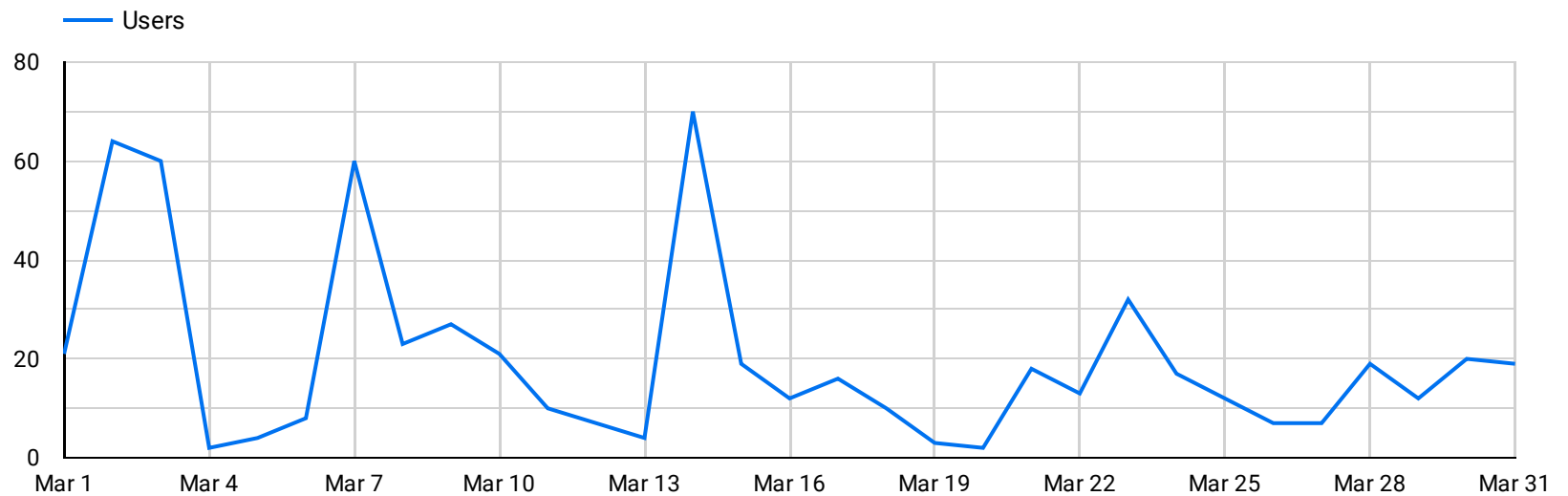
Social Media

\$0.00

Budget \$1200 Google

NOTES:

March 2022 - added optimization recommendations provided by Google

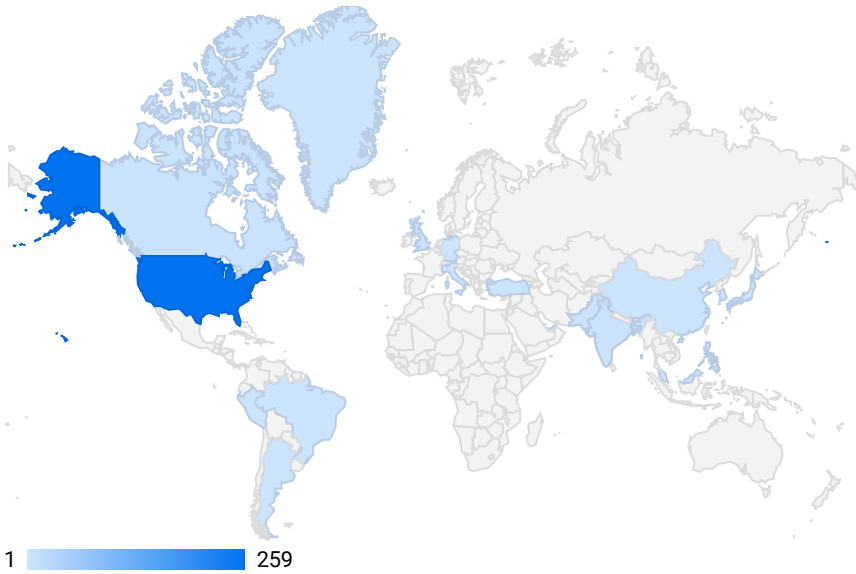


Google Ads Performance

Clicks	CPC	Goal Completions
313	\$2.39	76
Total Cost	CTR	Impressions
\$1,196.59	6.44%	4,861

Campaign	CTR	Users
1. (not set)	null	442
2. Sales-Search-1	6.44%	148

Facebook	Mar 31, 2022	
Total Spend	Reach	Impressions
0		
Link Clicks		



TOP CITIES

	City	New Users
1.	Hattiesburg	604
2.	(not set)	199
3.	Jackson	182
4.	Atlanta	180
5.	Laurel	129
6.	Magee	58
7.	McComb	51
8.	Destin	43
9.	Florence	38

1 - 100 / 263

TOP LANDING PAGES

	Page	Pageviews	Bounce Rate
1.	/		50.36%
2.	/schedule/		69.23%
3.	/be-in-touch/		92.86%
4.	/financial-information/		62.5%
5.	/general-dentistry/		100%
6.	/client-testimonials/		100%
7.	/our-story/		83.33%
8.	/meet-dr-william-baker/		62.5%
9.	/your-first-visit/		66.67%

1 - 74 / 74

	Keyword	Users
1.	(not set)	309
2.	(not provided)	136
3.	hattiesburg dentist office	28
4.	dentist near me	27
5.	emergency dental clinic	19
6.	tooth replacement	15
7.	dentist hattiesburg ms	13
8.	dentist in hattiesburg ms ...	11

	Search Query	Users
1.	(not set)	443
2.	baker and graham	8
3.	dentist in hattiesburg ms	6
4.	full mouth dental implant prices list	4
5.	dentist near me	4
6.	baker and graham dental	4
7.	same day dental implants near me	4
8.	dentists in hattiesburg ms	3