

## Users

156

↓ -22.0% from previous month

## Pageviews

454

↑ 0.7% from previous month

## Bounce Rate

47.03%

↓ -23.5% from previous month

## Pages / Session

2.45

↑ 23.0% from previous month

## Avg. Session Duration

00:02:07

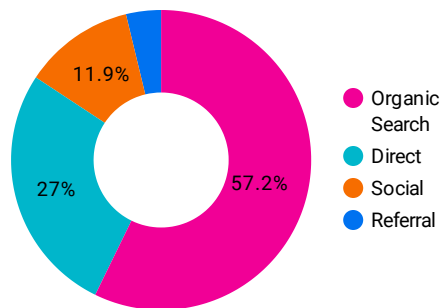
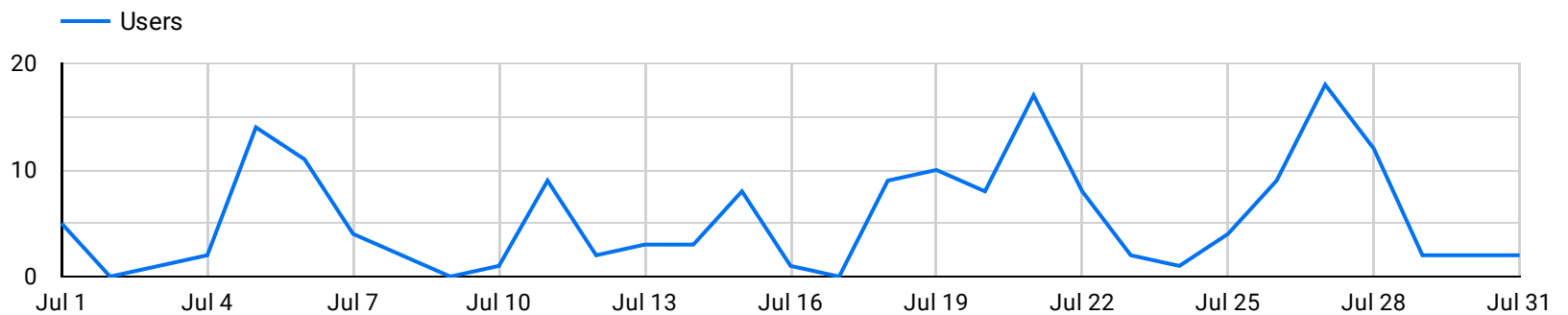
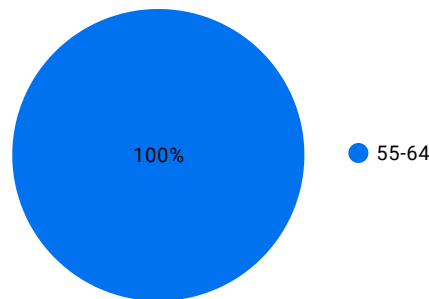
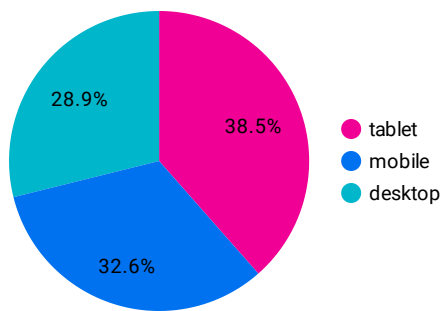
↑ 101.8% from previous month

Total Cost  
**\$485.12**

### BUDGET:

\$500 month

### NOTES:



## Goal Completions

8

## Google Ads Performance

Clicks

59

Avg. CPC

\$5.14

Impressions

1,325

Total Cost

\$485.12

Campaign	Avg. CPC	Phone calls	CTR	C Cost
... Sales-Searc...	\$5.14	0	4.45%	\$485.12
... VERB Archit...	\$0	0	0%	\$0

## TOP LANDING PAGES

	Page	Users
1.	/	125
2.	/about-verb/	48
3.	/our-work/	46
4.	/start-a-project/	23
5.	/work/merchants-marine-bank/	23
6.	/contact-us-for-employment/	12
7.	/work/trace-west-development/	9
8.	/work/the-kitchen-on-hardy/	9
9.	/work/hyundai-remodel/	9

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## What are people searching for?

Query	URL CTR
verb architecture	27.12%
merchants marine bank	0%
to architect verb	0%
mack grubbs hyundai	0%
is world a verb	0%
merchant marine bank	0%
the trace hattiesburg ms	0%

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	City	Users	Sessions
1.	Hattiesburg	31	35
2.	Chicago	29	34
3.	(not set)	11	11
4.	Jackson	11	13
5.	New Orleans	9	10
6.	Ashburn	7	7
7.	Ridgeland	5	5
8.	New York	5	5
9.	Atlanta	5	6

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	Search keyword	Clicks
1.	home design plans	14
2.	verb architecture	10
3.	new house plans	6
4.	architect firm	4
5.	design architect	4
6.	architecture office design	3
7.	best house designs	3
8.	blueprints	3

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	Search term	CTR
1.	zito russell architects	0%
2.	zayree house build	0%
3.	work architecture	0%
4.	wink architecture	0%
5.	williams architects new orleans	0%
6.	williams architects	0%
7.	wier boerner architecture	0%
8.	who makes blueprints	0%

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