

Users

569

↓ -15.7% from previous month

Total Google Cost

\$1,520.02

Total Facebook Cost

1,789.02

Budget \$1500 Google \$1800 Social

Pageviews

1,275

↓ -12.9% from previous month

Bounce Rate

51.38%

↑ 9.0% from previous month

NOTES:

Pages / Session

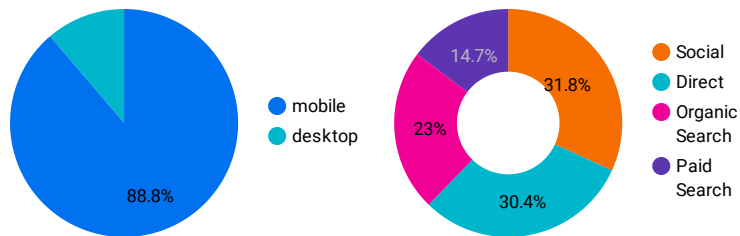
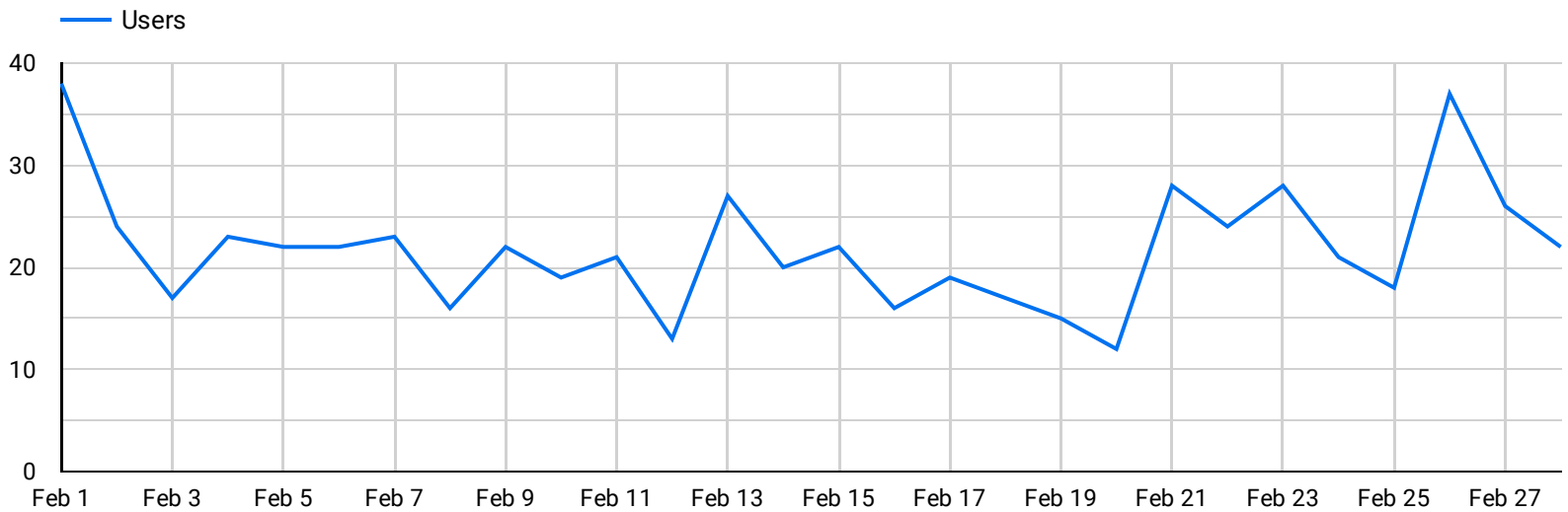
1.85

↓ -0.2% from previous month

Avg. Session Duration

00:00:45

↑ 4.8% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	541	6.66%

Google Ads + Facebook Performance

Clicks

541

Goal Completions

52

Total Cost

\$1,520.02

CTR

6.66%

CPC

\$1.76

Impressions

8,125

Users

569

Facebook Feb 15, 2022

Total Spend

1,789.02

Page Likes

196

Reach

21,770

Impressions

32,819

Link Clicks

296

KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tuck hattiesburg ms
2.	tummy tuck cost jackson ms
3.	tummy tuck cost in ms
4.	tummy tuck cost
5.	tummy tuck and breast lift near me
6.	tummy tuck
7.	silicone breast implants
8.	round vs oval buttock implants

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	Search Query	Clicks ▾
1.	hattiesburg plastic surgery	22
2.	breast implants near me	8
3.	plastic surgery near me	7
4.	how much is a tummy tuck	6
5.	liposuction near me	6
6.	breast reduction surgery c...	6
7.	tummy tuck cost mississi...	5
8.	breast implant costs	4

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		45.64%
2.	/schedule-a-consult/		77.78%
3.	/breast-surgery-specialists/		88.1%
4.	/email-us		85.71%
5.	/thank-you-for-contacting-us/		100%
6.	/call-us		100%
7.	/before-and-after/		70%
8.	/schedule-a-consult		0%
9.	/email		null

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TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	672	45.64%
2.	/schedule-a-consult/	248	77.78%
3.	/breast-surgery-specialists/	202	88.1%
4.	/email-us	35	85.71%
5.	/thank-you-for-contacting-us/	27	100%
6.	/call-us	27	100%
7.	/before-and-after/	22	70%
8.	/schedule-a-consult	17	0%
9.	/email	7	null