

Users

224

↑ 11.4% from previous month

Pageviews

618

↑ 2.0% from previous month

Bounce Rate

0.00%

↓ -100.0% from previous month

Pages / Session

2.45

↓ -0.4% from previous month

Avg. Session Duration

00:01:49

↑ 26.7% from previous month

Total Events

618

Total Cost

\$208.00

BUDGET: \$250 Google

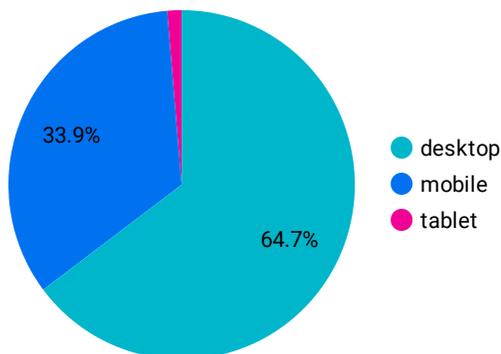
NOTES:



Google Ads Performance

Clicks: 168 CPC: \$0.77 Impressions: 17,037 Phone calls: 12 Driving directions: 1

Total Cost: \$208.00



Campaign	Avg. CPC	Phone ...	CTR	Total Cost
1. Local-McHard Hatties...	\$0.77	12	0.99%	\$208

SEARCH KEYWORDS

	Keyword Te...	CTR ▾	Clicks
1.	null	0.99%	168

SEARCH KEYWORDS

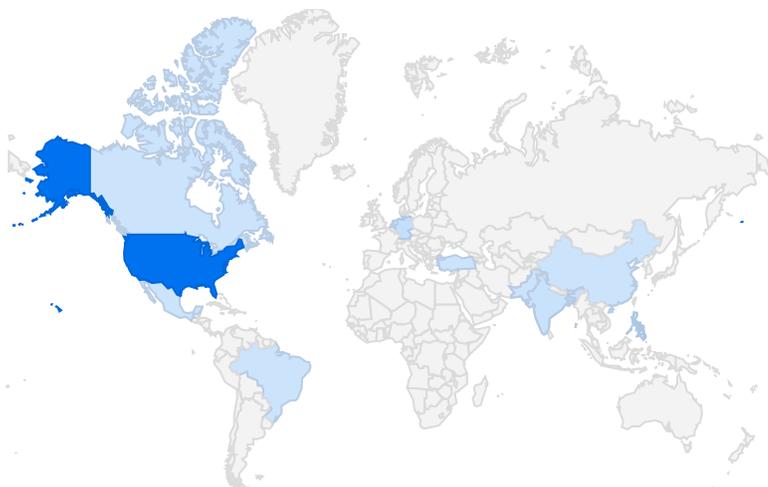
	Search term ▾	CTR	Clicks
	No data		

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	<div style="width: 100%;"></div>	0%
2.	/about-mchard/	<div style="width: 25%;"></div>	0%
3.	/manion-anderson-attorney/	<div style="width: 20%;"></div>	0%
4.	/practice-areas/	<div style="width: 15%;"></div>	0%
5.	/sam-mchard-2/	<div style="width: 12%;"></div>	0%
6.	/contact-us/	<div style="width: 10%;"></div>	0%
7.	/erica-mchard-attorney/	<div style="width: 8%;"></div>	0%
8.	/peyton-moore-attorney/	<div style="width: 7%;"></div>	0%
9.	/thank-you-for-contacting-us/	<div style="width: 1%;"></div>	null

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	City	Users ▾
1.	(not set)	30
2.	Hattiesburg	29
3.	Chicago	24
4.	Jackson	8
5.	Atlanta	8
6.	New York	7
7.	Dallas	7
8.	Oxford	6
9.	New Orleans	6
10.	Ridgeland	5