

## Users

# 884

↓ -11.0% from previous month

Total Google Cost

# \$1,000

Social Media

# 0

Budget

\$1000 Google

## Pageviews

# 6,303

↑ 6.4% from previous month

## Bounce Rate

# 2.35%

↓ -8.7% from previous month

NOTES:

## Pages / Session

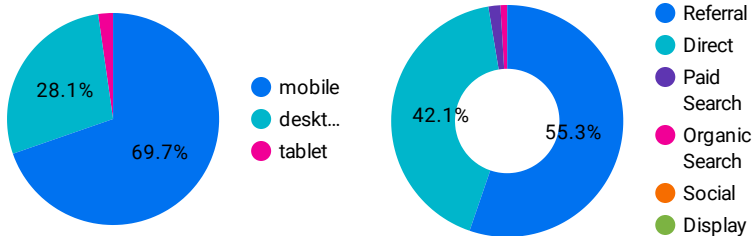
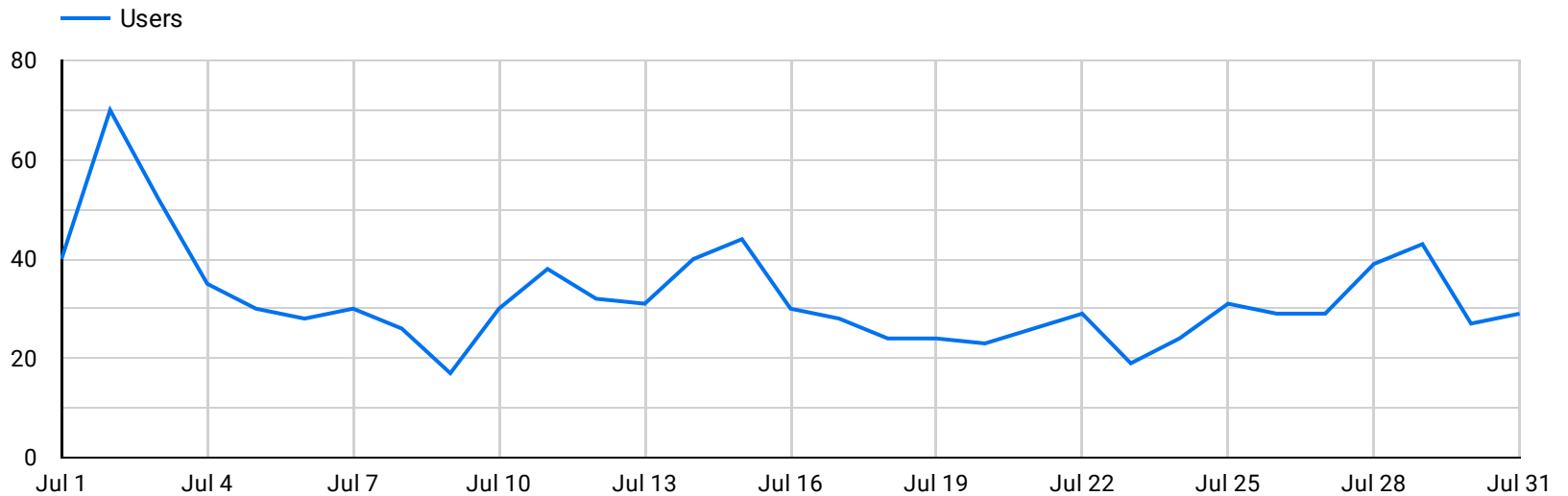
# 5.3

↑ 14.5% from previous month

## Avg. Session Duration

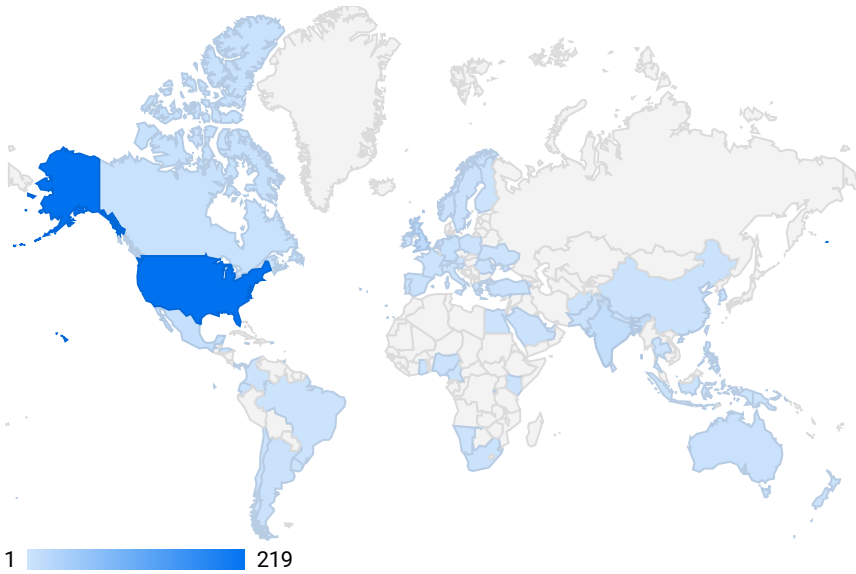
# 00:01:35

↑ 27.4% from previous month



Campaign	Clicks	CTR	Impressions
1. Website traffic-S...	532	7.27%	7,314
2. Video - Bellegrass	6	0.48%	1,252

Clicks	Goal Completions	
<b>538</b>	<b>90</b>	
Total Cost	Cost per Conversion	CPC
<b>\$659.73</b>	<b>\$4.58</b>	<b>\$0.77</b>
Impressions	CTR	
<b>8,566</b>	<b>6.28%</b>	
<b>Facebook</b>		
Total Spend		
<b>0</b>		



## TOP CITIES

	City	New Users
1.	Hattiesburg	404
2.	Jackson	131
3.	Atlanta	116
4.	(not set)	70
5.	Pensacola	35
6.	New Orleans	30
7.	Destin	22
8.	Magee	20
9.	Laurel	16

1 - 100 / 329

## TOP LANDING PAGES

	Page	Pageviews	Bounce Rate
1.	/		2.89%
2.	/home-listings/		1.06%
3.	/bellegrass-home-style/		8.33%
4.	/available-lots/		0%
5.	/lifestyle/		0%
6.	/homeowners/		0%
7.	/meet-the-developer/		0%
8.	/amenities/		0%
9.	/contact-bellegrass/		9.52%

1 - 100 / 108

	Keyword	Users
1.	(not provided)	268
2.	(not set)	203
3.	homes for sale in oak grove ms	76
4.	bellegrass hattiesburg ms	50
5.	home builders in hattiesburg ms	43
6.	bellegrass	37
7.	bellegrass homes for sale hattiesburg ms	37
8.	bellegrass subdivision	31

1 - 61 / 61

	Search Query	Users
1.	(not set)	468
2.	bellegrass hattiesburg ms	33
3.	bellegrass homes for sale	20
4.	bellegrass	16
5.	bellegrass subdivision	14
6.	homes for sale hattiesburg ms	8
7.	bellegrass hattiesburg	7
8.	homes for sale in hattiesburg ms	7

1 - 100 / 347