

Users

425

↑ 83.2% from previous month

Pageviews

1,283

↑ 48.5% from previous month

Bounce Rate

57.22%

↓ -3.7% from previous month

Pages / Session

2.23

↓ -16.6% from previous month

Avg. Session Duration

00:01:20

↓ -51.1% from previous month

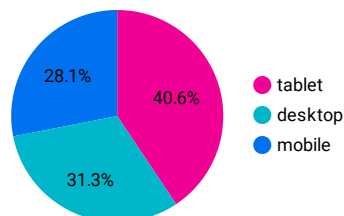
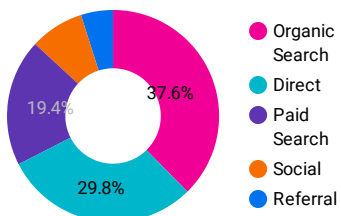
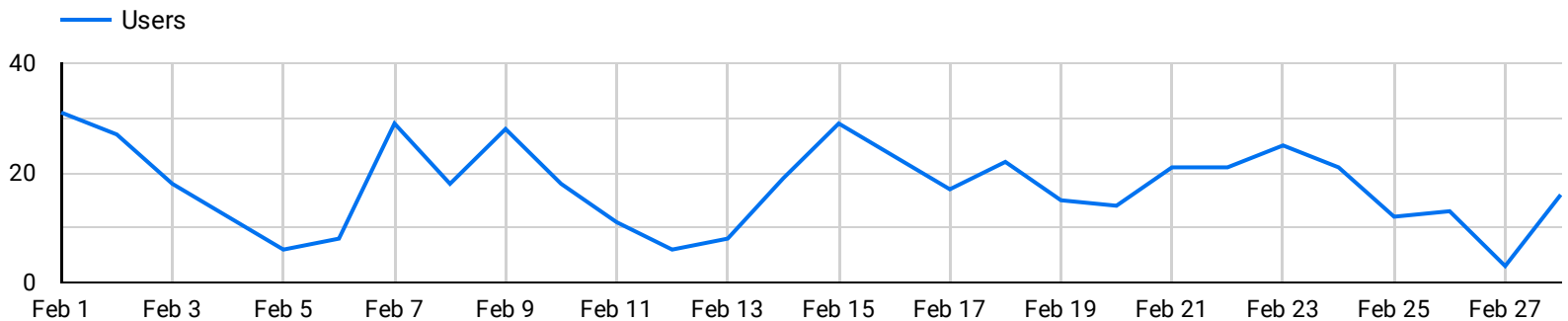
Total Cost
\$1,027.13

BUDGET:

\$1000 month

NOTES:

Feb 1, 2022



Google Ads Performance

Clicks **111** Avg. CPC **\$5.78** Impressions **1,695**

Total Cost
\$1,027.13

Campaign	Avg. CPC	Phone ca...	CTR
1. Sales-Search-1	\$5.78	63	6.55%
2. Magnolia Orthodontics	\$0	0	0%

TOP LANDING PAGES

	Page	Users
1.	/	340
2.	/new-patient-resources/	81
3.	/contact-us/	54
4.	/suzanna-ellzey-nida-dmd-msd/	54
5.	/about-magnolia-orthodontics/	54
6.	/braces/	46
7.	/sarah-burnham-kimbrough-dmd-mds/	35
8.	/adults/	34
9.	/office-tour/	29

1 - 36 / 36 < >

What are people searching for?

	City	Users	Sessions
1.	Hattiesburg	117	154
2.	Jackson	42	59
3.	Atlanta	32	42
4.	(not set)	23	24
5.	New Orleans	15	20
6.	Petal	12	15
7.	Madison	11	18
8.	Laurel	10	11
9.	Magee	9	12

1 - 100 / 114 < >

Query	URL CTR
braces accidents	33.33%
braces accident	3.7%
dr nida hattiesburg ms	3.39%
hattiesburg orthodontist	1.98%
braces hattiesburg ms	1.4%
magnolia orthodontics hat...	1.24%
magnolia orthodontics	0.94%
orthodontist hattiesburg ms	0.67%
hattiesburg orthodontics	0.36%

1 - 100 / 377 < >

	Keyword	Clicks
1.	orthodontic braces	44
2.	orthodontic treatment	42
3.	invisible aligners	8
4.	teeth aligners	5
5.	clear aligners	3
6.	teeth braces	3
7.	orthodontist near me	3
8.	orthodontics near me	1

1 - 10 / 10 < >