

Users

675

↑ 28.1% from previous month

Total Google Cost

\$1,493.42

Total Facebook Cost

1,791.92

Budget \$1500 Google \$1800 Social

NOTES:

Pageviews

1,463

↑ 30.3% from previous month

Bounce Rate

47.15%

↓ -10.8% from previous month

Pages / Session

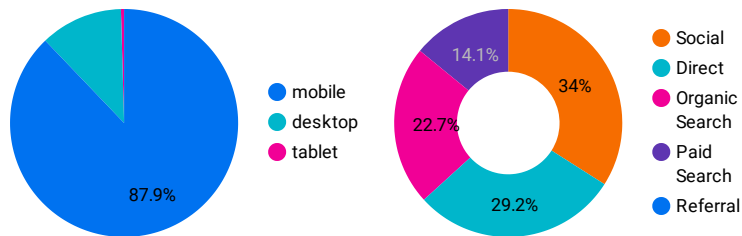
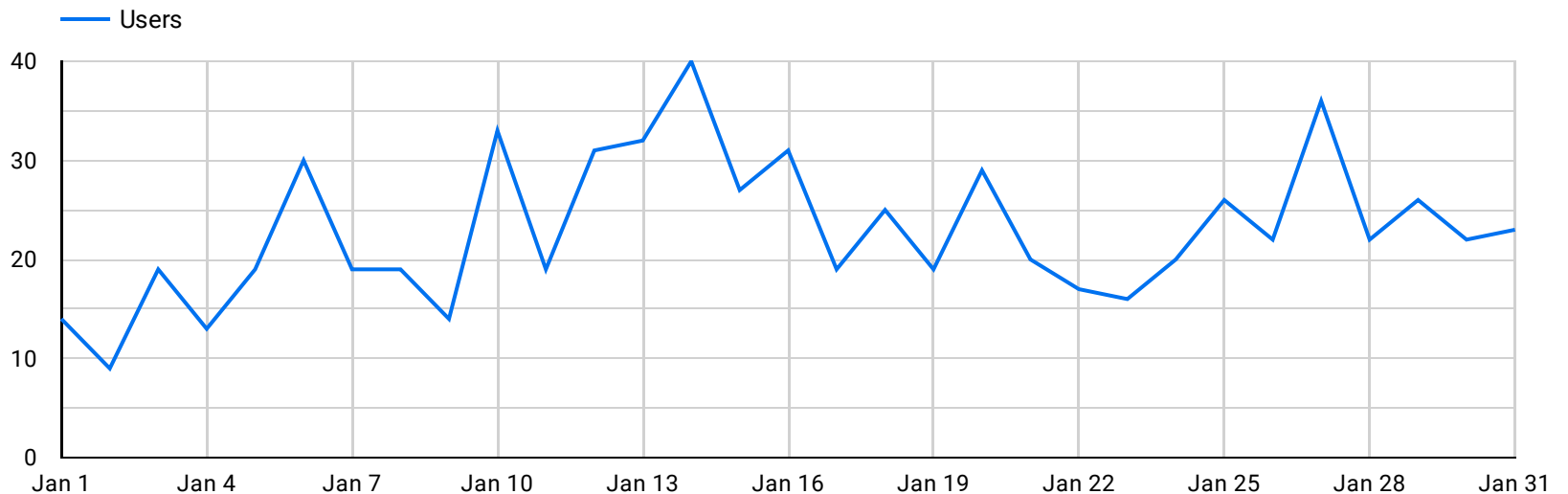
1.85

↑ 3.0% from previous month

Avg. Session Duration

00:00:43

↓ -17.2% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	660	6.76%

Google Ads + Facebook Performance

Clicks

660

Goal Completions

48

Total Cost

\$1,493.42

CTR

6.76%

CPC

\$1.41

Impressions

9,764

Users

675

Facebook Jan 31, 2022

Total Spend

1,791.92

Page Likes

79

Reach

12,124

Impressions

24,165

Link Clicks

112

KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tuck prices
2.	tummy tuck hattiesburg ms
3.	tummy tuck cost jackson ms
4.	tummy tuck cost in ms
5.	tummy tuck cost
6.	tummy tuck and breast lift near me
7.	tummy tuck
8.	talbot plastic surgery

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	Search Query	Clicks ▾
1.	plastic surgery hattiesburg	12
2.	hattiesburg plastic surgery	9
3.	tummy tuck cost mississi...	7
4.	brazilian butt lift near me	7
5.	plastic surgery near me	5
6.	plastic surgeons near me	5
7.	plastic surgery hattiesburg...	5
8.	how much is liposuction	5

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		39.22%
2.	/schedule-a-consult/		76.19%
3.	/breast-surgery-specialists/		86.67%
4.	/before-and-after/		65.79%
5.	/call-us		80%
6.	/thank-you-for-contacting-us/		100%
7.	/email-us		100%
8.	/schedule-a-consult		0%
9.	/call-us/		100%

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TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	678	38.22%
2.	/schedule-a-consult/	289	73.68%
3.	/breast-surgery-specialists/	224	85.96%
4.	/before-and-after/	44	67.57%
5.	/call-us	35	80%
6.	/thank-you-for-contacting-us/	24	100%
7.	/email-us	22	100%
8.	/schedule-a-consult	17	0%
9.	/call-us/	16	100%

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