

Users

527

↑ 5.2% from previous month

Total Google Cost

\$1,519.14

Total Facebook Cost

1,765.3

Budget \$1500 Google \$1800 Social

Pageviews

1,123

↓ -2.0% from previous month

Bounce Rate

52.88%

↑ 3.7% from previous month

NOTES:

Pages / Session

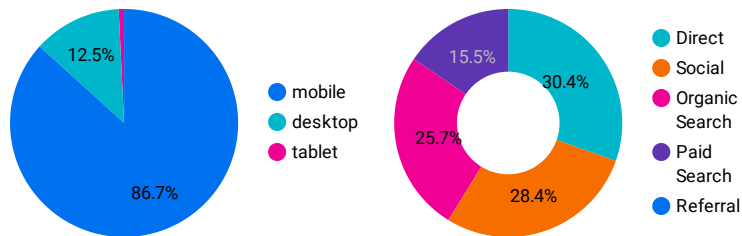
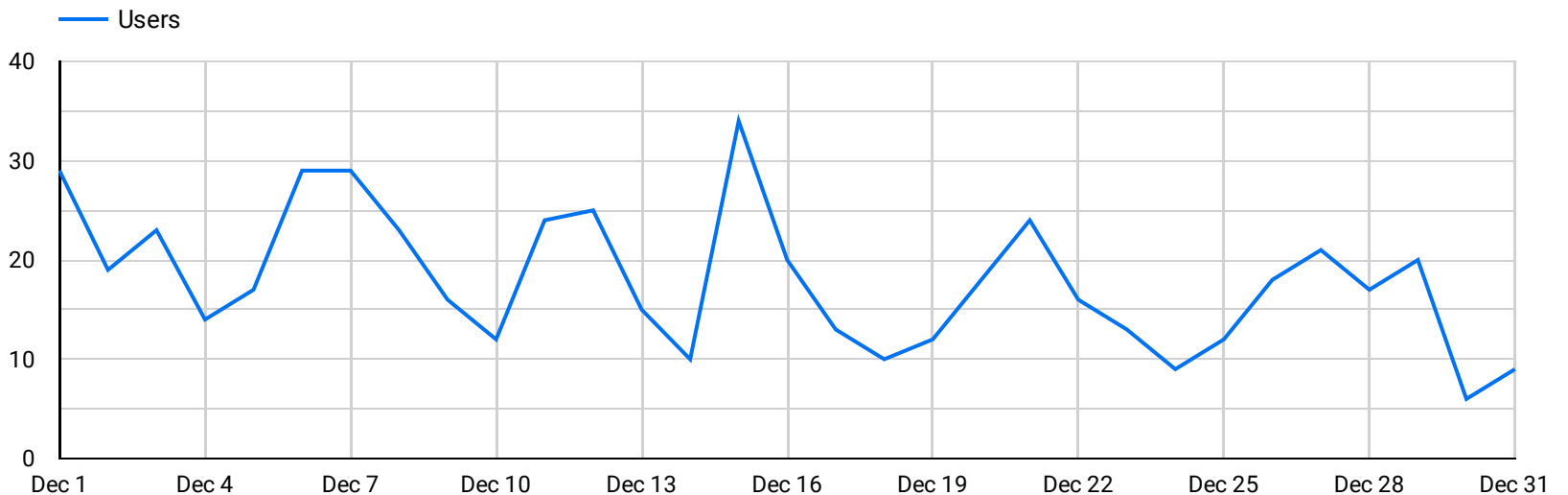
1.8

↓ -6.1% from previous month

Avg. Session Duration

00:00:53

↓ -1.5% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	509	5.99%

Google Ads + Facebook Performance

Clicks	Goal Completions	
509	32	
Total Cost	CTR	CPC
\$1,519.14	5.99%	\$1.87
Impressions	Users	
8,492	527	

Facebook Dec 31, 2021		
Total Spend	Page Likes	Reach
1,765.3	112	14,179
Impressions	Link Clicks	
20,481	57	

KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tuck prices
2.	tummy tuck hattiesburg ms
3.	tummy tuck cost jackson ms
4.	tummy tuck cost in ms
5.	tummy tuck cost
6.	tummy tuck and breast lift near me
7.	tummy tuck
8.	talbot plastic surgery

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	Search Query	Clicks ▾
1.	hattiesburg plastic surgery	7
2.	meridian plastic surgery	6
3.	liposuction cost	6
4.	liposuction	5
5.	plastic surgery near me	4
6.	plastic surgery hattiesburg	4
7.	tummy tuck cost mississi...	4
8.	fat transfer near me	3

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TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		43.15%
2.	/schedule-a-consult/		84.62%
3.	/breast-surgery-specialists/		89.58%
4.	/before-and-after/		79.41%
5.	/call-us		100%
6.	/thank-you-for-contacting-us/		100%
7.	/email-us		null
8.	/schedule-a-consult		100%
9.	/call-us/		71.43%

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TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	511	44.71%
2.	/schedule-a-consult/	194	84.62%
3.	/breast-surgery-specialists/	141	92.68%
4.	/before-and-after/	35	75.86%
5.	/call-us	20	100%
6.	/thank-you-for-contacting-us/	14	100%
7.	/schedule-a-consult	13	100%
8.	/call-us/	10	80%
9.	/email-us	10	null