

## Users

501

↑ 7.5% from previous month

Total Google Cost  
**\$1,501.62**

Total Facebook Cost  
**1,759.81**

Budget \$1500 Google \$1800 Social

## Pageviews

1,146

↑ 18.6% from previous month

## Bounce Rate

51.00%

↑ 5.8% from previous month

## NOTES:

## Pages / Session

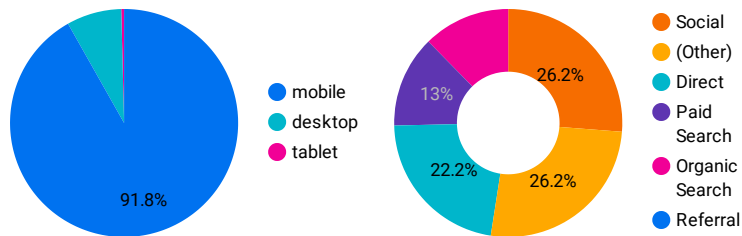
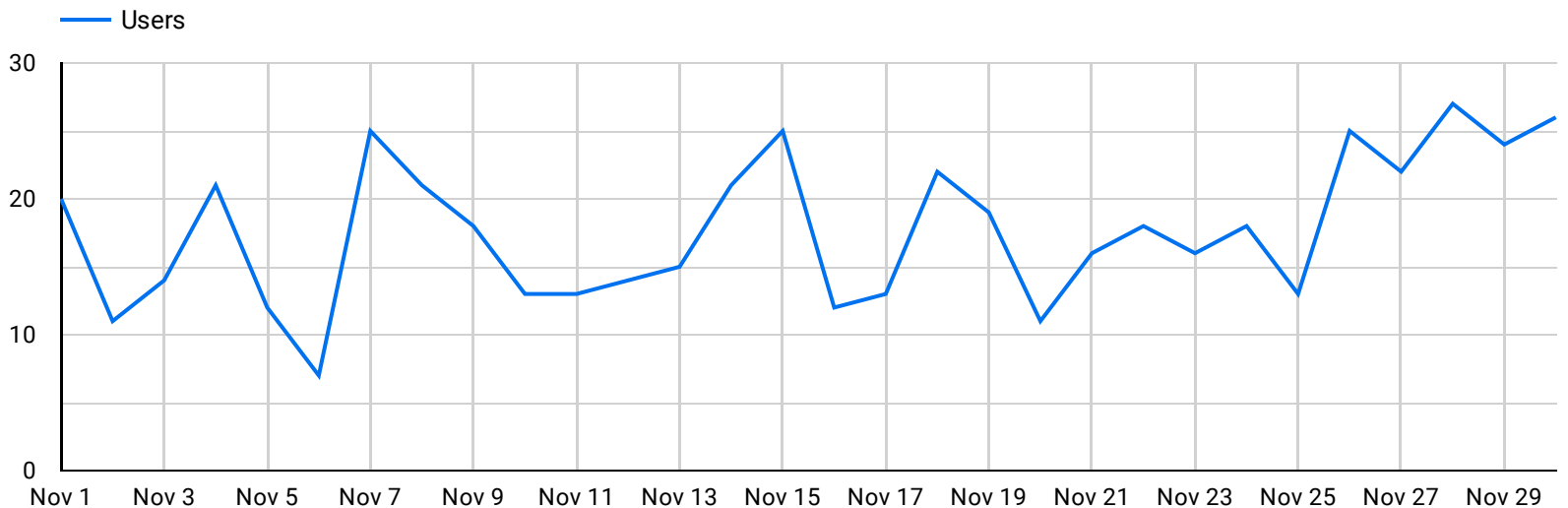
1.92

↑ 4.5% from previous month

## Avg. Session Duration

00:00:53

↑ 16.2% from previous month



Campaign	Clicks	CTR
Website traffic-Search-1	532	5.27%

## Google Ads + Facebook Performance

Clicks	Goal Completions	
532	26	
Total Cost	CTR	CPC
\$1,501.62	5.27%	\$1.76
Impressions	Users	
10,103	501	

Facebook Nov 30, 2021		
Total Spend	Page Likes	Reach
1,759.81	107	11,155
Impressions	Link Clicks	
16,009	47	

## KEYWORDS AND SEARCH PHRASES

	Keyword ▾
1.	tummy tuck prices
2.	tummy tuck hattiesburg ms
3.	tummy tuck cost jackson ms
4.	tummy tuck cost in ms
5.	tummy tuck cost
6.	tummy tuck and breast lift near me
7.	tummy tuck
8.	talbot plastic surgery

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	Search Query	Clicks ▾
1.	dr reno hattiesburg ms	11
2.	plastic surgery near me	10
3.	hattiesburg plastic surgery	8
4.	tummy tuck cost mississi...	7
5.	plastic surgery hattiesburg	7
6.	liposuction cost	6
7.	mommy makeover cost m...	6
8.	breast augmentation hatti...	5

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## TOP LANDING PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/		46.22%
2.	/schedule-a-consult/		82.35%
3.	/breast-surgery-specialists/		88.89%
4.	/before-and-after/		50%
5.	/call-us		100%
6.	/schedule-a-consult		null
7.	/thank-you-for-contacting-us/		100%
8.	/email-us		100%
9.	/call-us/		100%

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## TOP EXIT PAGES

	Page	Pageviews ▾	Bounce Rate
1.	/	576	44.17%
2.	/schedule-a-consult/	220	85.71%
3.	/breast-surgery-specialists/	149	88.24%
4.	/before-and-after/	51	50%
5.	/call-us	19	100%
6.	/schedule-a-consult	18	100%
7.	/thank-you-for-contacting-us/	12	100%
8.	/email-us	11	100%
9.	/call-us/	11	83.33%