

Users

416

↑ 14.0% from previous month

Pageviews

466

↑ 2.9% from previous month

Pages / Session

0.91

↓ -13.9% from previous month

Bounce Rate

0.78%

↓ -86.6% from previous month

Avg. Session Duration

00:00:50

↓ -14.1% from previous month

Total Events

831

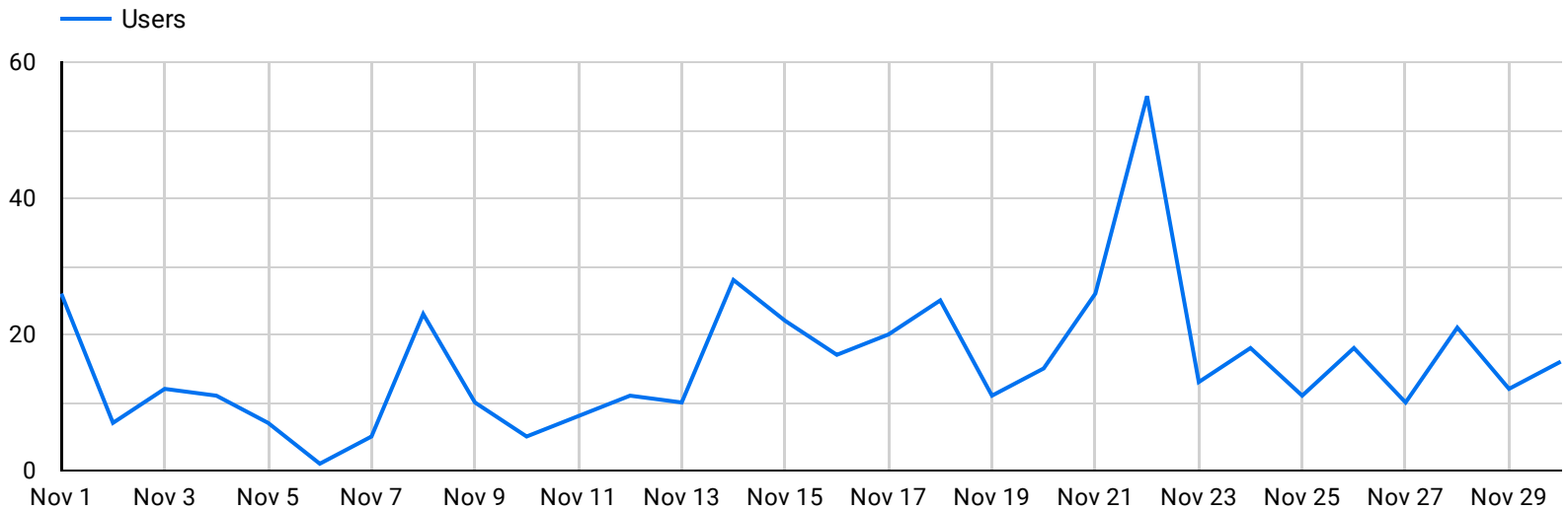
Total Cost

\$1,283.06

BUDGET: \$1500 Google

NOTES:

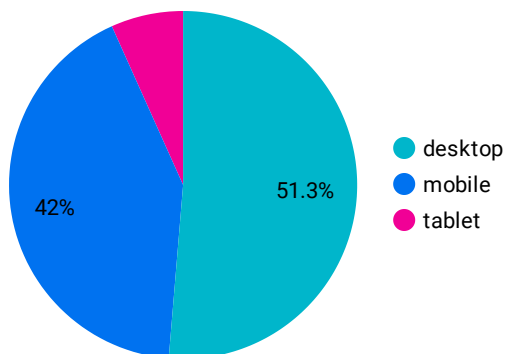
Budget adjusted from \$4K to \$1.5K



Google Ads Performance

Clicks 391 CPC \$2.05 Impressions 2,361,553 Phone calls 13 Driving directions 34

Total Cost
\$1,283.06



Campaign	Avg. CPC	Phone ...	CTR	Total Cost
1. Local-McHard Hatties...	\$2.05	13	0.02%	\$1,283.06

SEARCH KEYWORDS

Search keyword	CTR	Avg. CPC	Clicks
No data			

SEARCH KEYWORDS

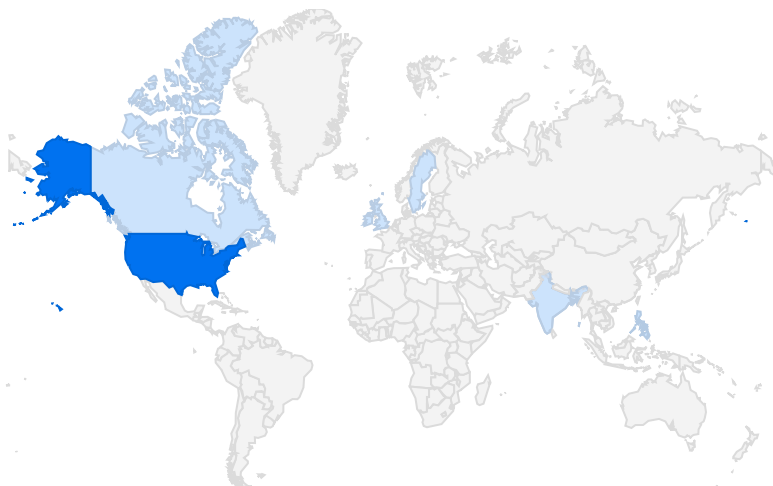
	Search term	Avg. C...	CTR	Clicks
1.	wrongful eviction lawyer n...	\$0	0%	0
2.	wages attorney near me	\$0	0%	0
3.	twin attorneys in hattiesbu...	\$0	0%	0
4.	twin attorneys hattiesburg...	\$0	0%	0
5.	twin attorneys hattiesburg	\$0	0%	0
6.	trust attorney near me	\$0	0%	0
7.	transaction attorney	\$0	0%	0
8.	title attorney near me	\$0	0%	0

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TOP LANDING PAGES

	Page	Pageviews	Bounce Rate
1.	/	<div style="width: 100%;"></div>	0.51%
2.	/about-mchard/	<div style="width: 75%;"></div>	0%
3.	/manion-anderson-attorney/	<div style="width: 50%;"></div>	0%
4.	/peyton-moore-attorney/	<div style="width: 30%;"></div>	0%
5.	/practice-areas/	<div style="width: 25%;"></div>	100%
6.	/contact-us/	<div style="width: 20%;"></div>	0%
7.	/erica-mchard-attorney/	<div style="width: 15%;"></div>	0%
8.	/sam-mchard-2/	<div style="width: 15%;"></div>	null
9.	/personal-injury/	<div style="width: 5%;"></div>	0%

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	City	Users
1.	Hattiesburg	162
2.	Ashburn	77
3.	(not set)	23
4.	Jackson	18
5.	Gulfport	13
6.	Petal	11
7.	Atlanta	11
8.	Mobile	6
9.	New Orleans	6
10.	Purvis	5