

## New Users

458

↓ -1.3% from previous month

## Users

474

↓ -1.0% from previous month

## Sessions

622

↓ -6.9% from previous month

## % New Sessions

73.63%

↑ 6.0% from previous month

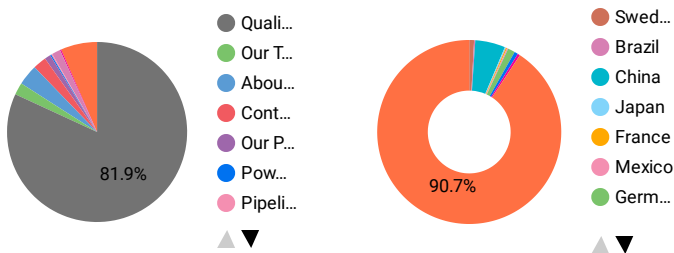
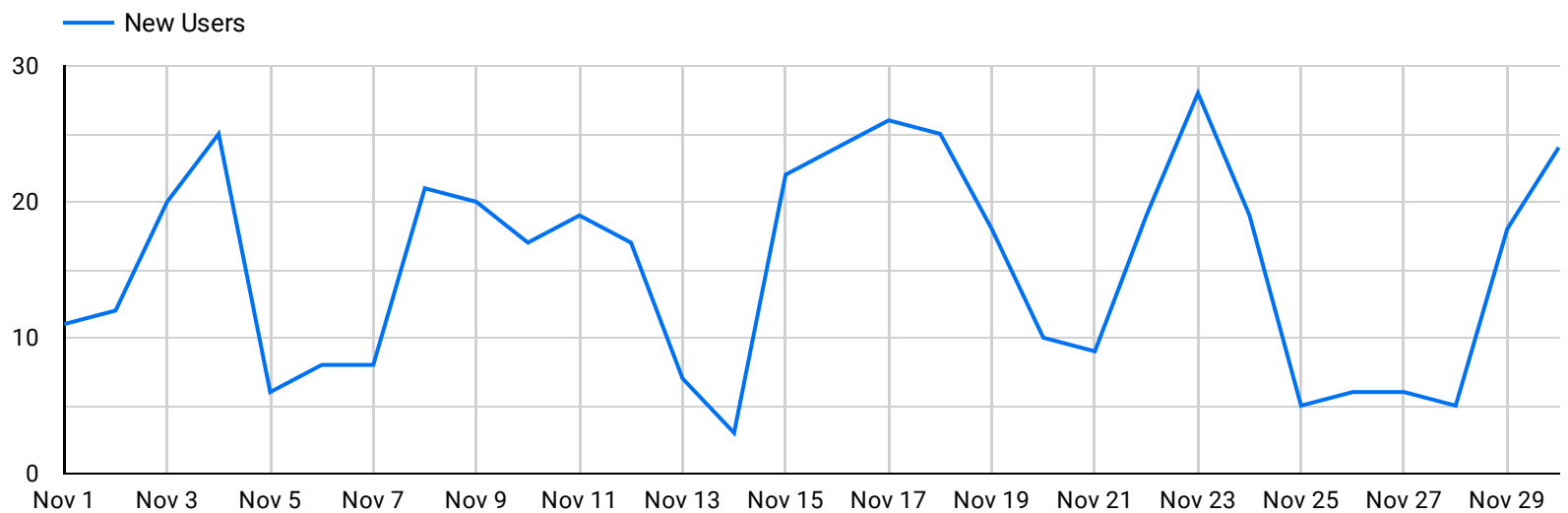
Total Cost

Social Media

\$96.00

Budget Social Spend \$100

### NOTES:



### Google Ads + Facebook Performance

#### Facebook

Nov 30, 2021

Total Spend

96

Page Likes

27

Reach

3,098

Impressions

5,230

Link Clicks

17

## TOP CITIES



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The data source needs to be added to the report.

[See details](#)



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## TOP LANDING PAGES



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## TOP EXIT PAGES



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