

# BREAD

## Digital Solutions Performance Report Start Date May 1, 2021

Client Budget:	(as needed)
Due to Agency:	\$87

### MGDyess

October 2020 - September 2021

KPI	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Jul	Aug	Sep
Clicks	0	0	0	0	0	0	0	0	0	0	0	0
Avg CPC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Conversion	0	0	0	0	0	0	0	0	0	0	0	0
Cost/Conv	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Search CTR	0	0	0	0	0	0	0	0	0	0	0	0
Total Imp	0	0	0	0	0	0	0	0	0	0	0	0
Cost	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Display CTR	0	0	0	0	0	0	0	0	0	0	0	0
FB LinkClicks	0	0	0	0	0	0	0	64	188	70	70	19
FB Impressions	0	0	0	0	0	0	0	3,352	15,401	13,549	7,693	5,883
FB Cost	0	0	0	0	0	\$0	\$0	\$48	\$144	\$112	\$82	\$87
FB Likes	0	0	0	0	0	0	0	0	0	165	60	79
Display Clicks	0	0	0	0	0	0	0	0	0	0	0	0
FB CPL	0	0	0	0	0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
MUV	0	0	0	0	0	0	0	0	0	565	502	424
FB CPC	0	0	0	0	0	\$0	\$0	\$0.75	\$0.46	\$0.00	\$0.00	\$0.00

#### NOTES:

03/02 - This is where we'll log and report social media costs and performance for Pediatric Clinic. I'll update previous months before next month