

## New Users

# 550

↑ 23.3% from previous month

## Users

# 571

↑ 23.6% from previous month

## Sessions

# 730

↑ 24.8% from previous month

## % New Sessions

# 75.34%

↓ -1.2% from previous month

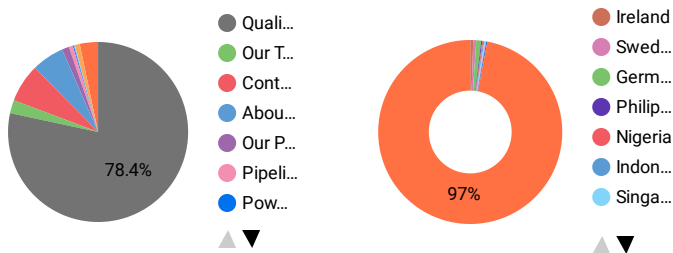
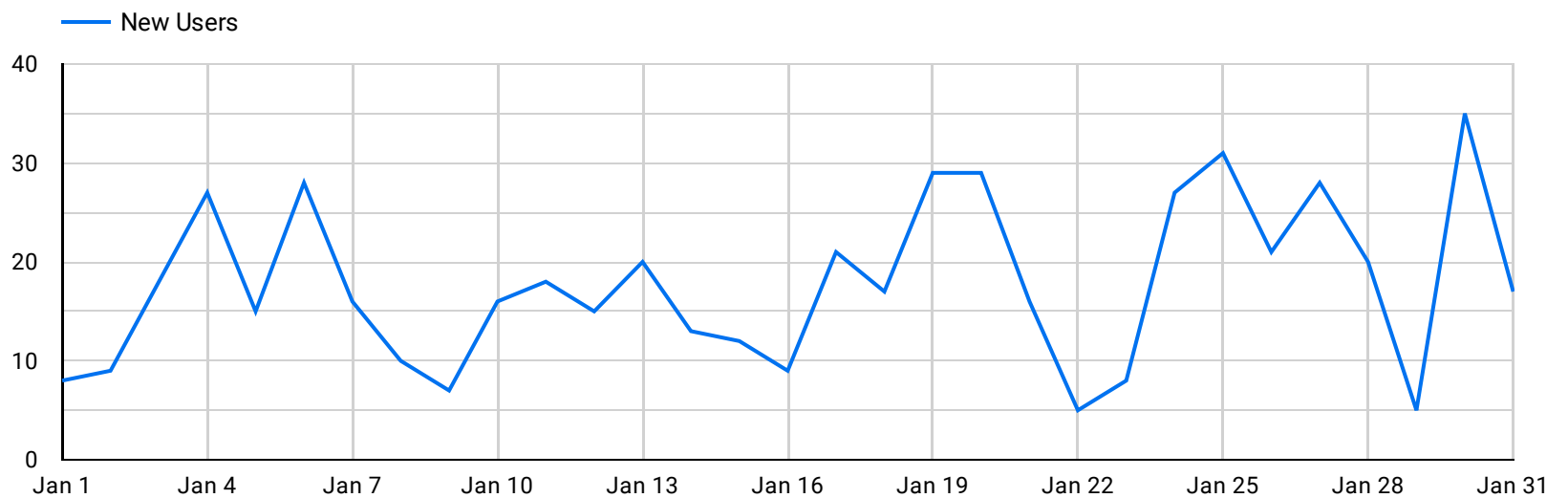
Total Cost

Social Media

# \$95.95

Budget Social Spend \$100

## NOTES:



## Google Ads + Facebook Performance

### Facebook

Jan 31, 2022

Total Spend

# 95.95

Page Likes

# 121

Reach

# 6,697

Impressions

# 9,011

Link Clicks

# 41