

Users

197

↑ 2.1% from previous month

Total Google Cost

\$832.52

Social Media

0

Budget \$1400 (\$800 Google \$600 FB)

Pageviews

238

↓ -7.8% from previous month

Bounce Rate

89.72%

↑ 0.0% from previous month

NOTES:

Pages / Session

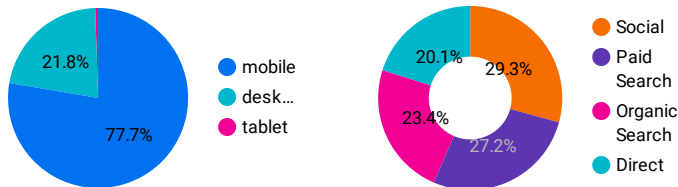
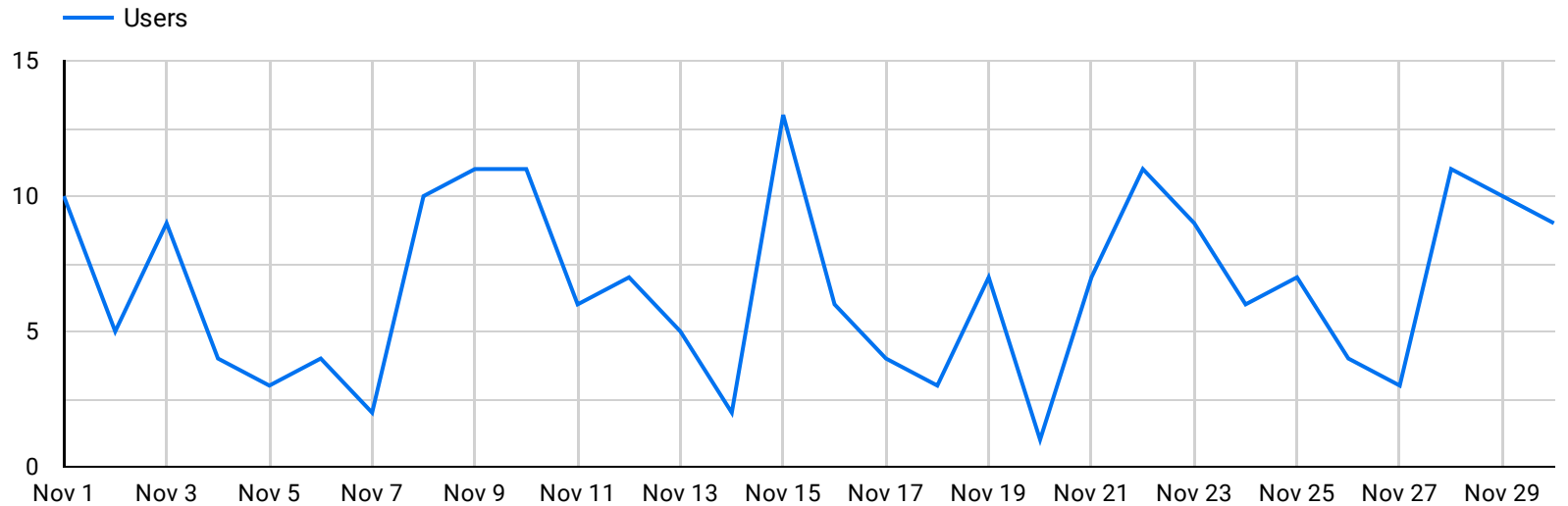
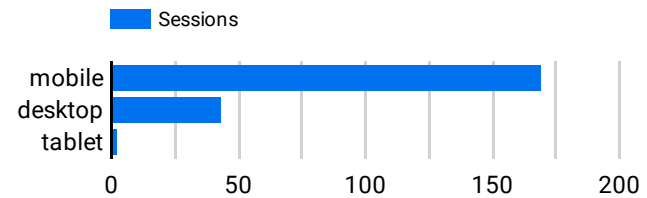
1.11

↓ -3.9% from previous month

Avg. Session Duration

00:00:15

↓ -26.5% from previous month



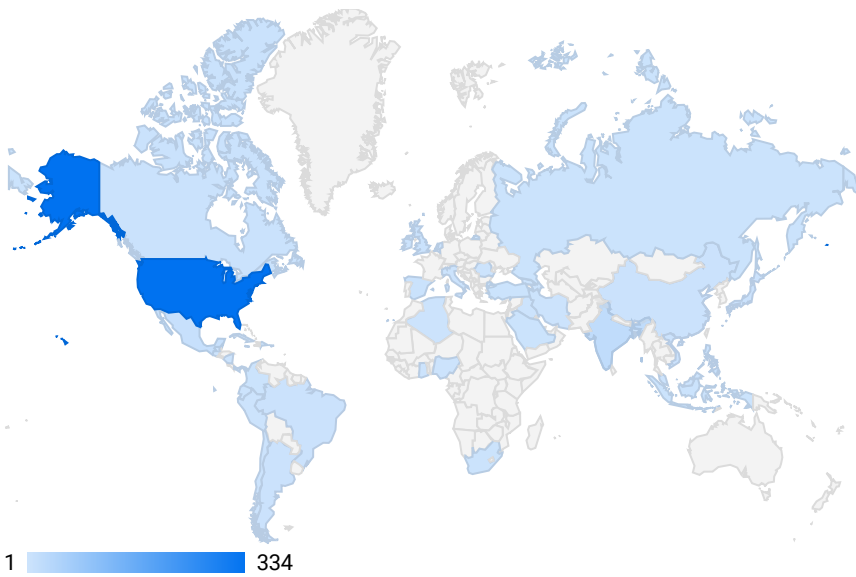
Campaign	CTR	Cost
1. Sales-Search-1	3.55%	\$520.32
2. Website traffic-Displa...	0%	\$0

Google Ads + Facebook Performance

Clicks	CTR	
304	3.55%	
Total Cost	Conversions	Cost / conv.
832.52	52	\$10.01
Impressions	Avg. CPC	
8,556	\$1.71	

Facebook		
Nov 1, 2021		
Total Spend	Page Likes	Reach
0	0	0
Impressions	Link Clicks	
0	0	

TOP CITIES



City	Age	New Users
	No data	

TOP LANDING PAGES

Page	Pageviews	Bounce Rate
1. /		90.48%
2. /cataract/		93.62%
3. /dr-christopher-cooley-hattiesburg-eye-doctor/		80%
4. /william-f-stringer-od/		60%
5. /curtis-j-shaffer-od/		0%
6. /lasik/		100%
7. /cataract/?fbclid=IwAR0w6DYQfLZuVgLC680kgtEme76mhl9V...		100%
8. /Bet/ter/ th/an /reC/APT/CHA/ : pop.4u0.com		100%
9. /?fbclid=IwAR0r0ofc8yBlrof6-mDCxQPe_Gv8FJy2YAvN7hvzr4...		100%

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TOP EXIT PAGES

Page	Pageviews	Bounce Rate
1. /	157	90.07%
2. /cataract/	52	91.67%
3. /dr-christopher-cooley-hattiesburg-eye-doctor/	7	80%
4. /curtis-j-shaffer-od/	4	0%
5. /william-f-stringer-od/	4	75%
6. /curtis-j-shaffer-od	2	null
7. /cataract/?fbclid=IwAR0w6DYQfLZuVgLC680kgtEme76...	1	100%
8. /?fbclid=IwAR37IMdtQD1OswuEDRZcVufqJfvwY-XP_b...	1	100%
9. /?fbclid=IwAR0KNrPwOZQbdhIIXfZqXtD2W18I9txuHH...	1	100%

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