

Users

1,840

↑ 1.7% from previous month

Total Google Cost
\$5,061.72

Social Cost
\$851.42

Users

1,840

↑ 1.7% from previous month

% New Sessions

80.46%

↑ 0.0% from previous month

Budget \$5000 Google / \$1000 Social

NOTES:

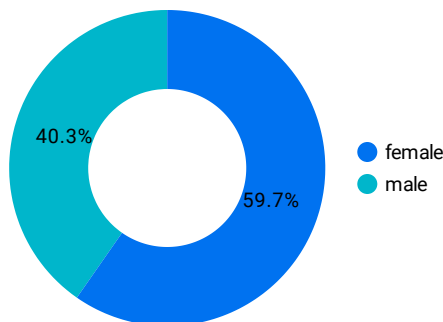
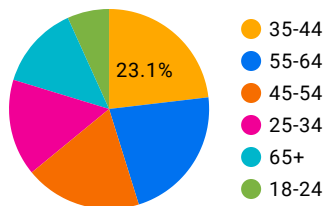
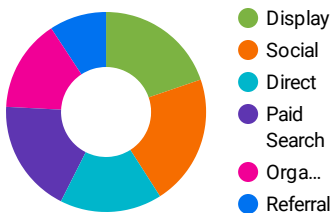
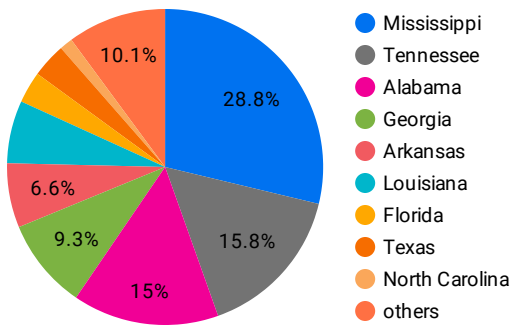
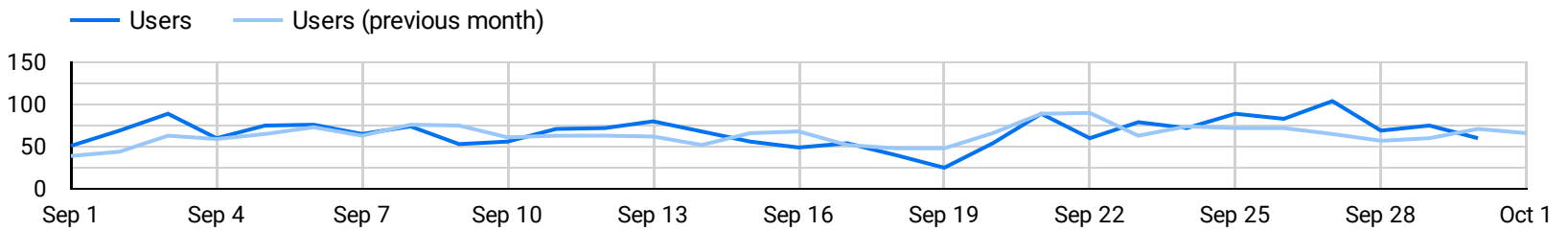
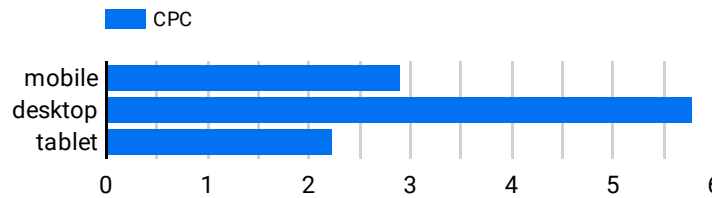
09/01 - updated search ads to make phone # prominent

08/06 - added Display ads targeting Palmetta Center in LA

Sessions

2,226

↑ 0.7% from previous month



Digital Ads - Google / Facebook

Clicks	Impressions	CTR	Web Emails
1,058	197,034	0.54%	56
Avg. CPC	Total Cost		Phone calls
\$2.99	5,061.72		88

Social

Total Spend	851.42		
Impressions	Link Clicks	Reach	
61,853	697	45,863	

Campaign	Clicks	Total Cost	CTR
Search - Phone Calls	891	3,893.38	3.78%
Display Competitor ...	167	1,168.34	0.1%
Rehabilitation Cente...	0	0	0%

SEARCH PHRASES

	Search term	CTR ▾
1.	willow ridge johnson city	200%
2.	memphis recovery centers	200%
3.	oxford house sober living near me	200%
4.	trustpoint murfreesboro tn	200%
5.	palm partners	200%
6.	rehab gallatin tn	200%
7.	insurance for drug rehab	100%
8.	the journey detox and recovery ashland al	100%
9.	bradford services	100%
10.	free treatment for alcohol addiction	100%

1 - 100 / 3896 < >

	Search keyword	CTR ▾
1.	drug and alcohol rehab	6.44%
2.	inpatient alcohol rehab	6.09%
3.	residential treatment centers	5.98%
4.	residential treatment facility	5.75%
5.	detox programs near me	5%
6.	treatment centers near me	4.79%
7.	detox center	4.59%
8.	drug rehab	4.39%
9.	residential treatment	3.95%
10.	substance abuse treatment	3.92%

1 - 25 / 25 < >

TOP LANDING PAGES

	Page	Pageviews ▾
1.	/	
2.	/the-estate-difference/	
3.	/treatment-and-services/	
4.	/estate-detox-facility/	
5.	/our-team/	
6.	/alcohol-addiction/	
7.	/substance-abuse/	
8.	/meth-addiction/	
9.	/thank-you-for-contacting-us/	

1 - 74 / 74 < >

	Affinity Category (reach)	Users ▾
1.	Food & Dining/Cooking Enthusiasts/30 Mi...	169
2.	Lifestyles & Hobbies/Pet Lovers	163
3.	Food & Dining/Fast Food Cravers	128
4.	Media & Entertainment/TV Lovers	119
5.	Shoppers/Bargain Hunters	115
6.	Shoppers/Value Shoppers	93
7.	Lifestyles & Hobbies/Family-Focused	92
8.	Home & Garden/Do-It-Yourselfers	86
9.	Shoppers/Shoppers by Store Type/Conven...	85

1 - 61 / 61 < >

	In-Market Segment	Users ▾
1.	Home & Garden/Home Decor	38
2.	Travel/Hotels & Accommodations	34
3.	Employment	33
4.	Real Estate/Residential Properties	31
5.	Home & Garden/Home & Garden Services	31
6.	Home & Garden/Home Improvement	30
7.	Autos & Vehicles/Auto Repair & Maintenance	30
8.	Autos & Vehicles/Motor Vehicles/Motor Vehi...	30
9.	Real Estate/Residential Properties/Residenti...	28

1 - 32 / 32 < >