

# BREAD

Digital Solutions Performance Report  
Start Date May 1, 2021

Client Budget:	(as needed)
Due to Agency:	\$160

**TMH**

August 2020 - July 2021

KPI	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Jul
Clicks	0	0	0	0	0	0	0	0	0	0	0	0
Avg CPC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Conversion	0	0	0	0	0	0	0	0	0	0	0	0
Cost/Conv	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Search CTR	0	0	0	0	0	0	0	0	0	0	0	0
Total Imp	0	0	0	0	0	0	0	0	0	0	0	0
Cost	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Display CTR	0	0	0	0	0	0	0	0	0	0	0	0
FB LinkClicks	0	0	0	0	0	0	0	0	0	0	179	0
FB Impressions	0	0	0	0	0	0	0	0	0	0	34,676	0
FB Cost	0	0	0	0	0	0	0	0	\$0	\$0	\$179	\$160
FB Likes	0	0	0	0	0	0	0	0	0	0	0	0
Display Clicks	0	0	0	0	0	0	0	0	0	0	0	0
FB CPL	0	0	0	0	0	0	0	0	\$0	\$0	\$0	\$0
MUV	0	0	0	0	0	0	0	0	0	0	0	0
FB CPC	0	0	0	0	0	0	0	0	\$0	\$0	\$1	\$0

**NOTES:**

03/02 - This is where we'll log and report social media costs and performance for Pediatric Clinic. I'll update previous months before next month