

## Users

# 730

↑ 5.3% from previous month

Total Google Cost

## \$1,215.77

Social Media

## \$0.00

## Pageviews

# 1,654

↑ 10.3% from previous month

## Bounce Rate

# 60.41%

↓ -7.4% from previous month

Budget \$1200 Google

### NOTES:

no notes this month

## Pages / Session

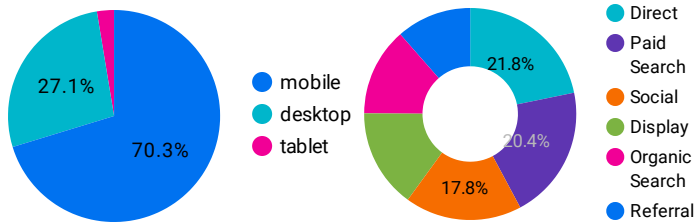
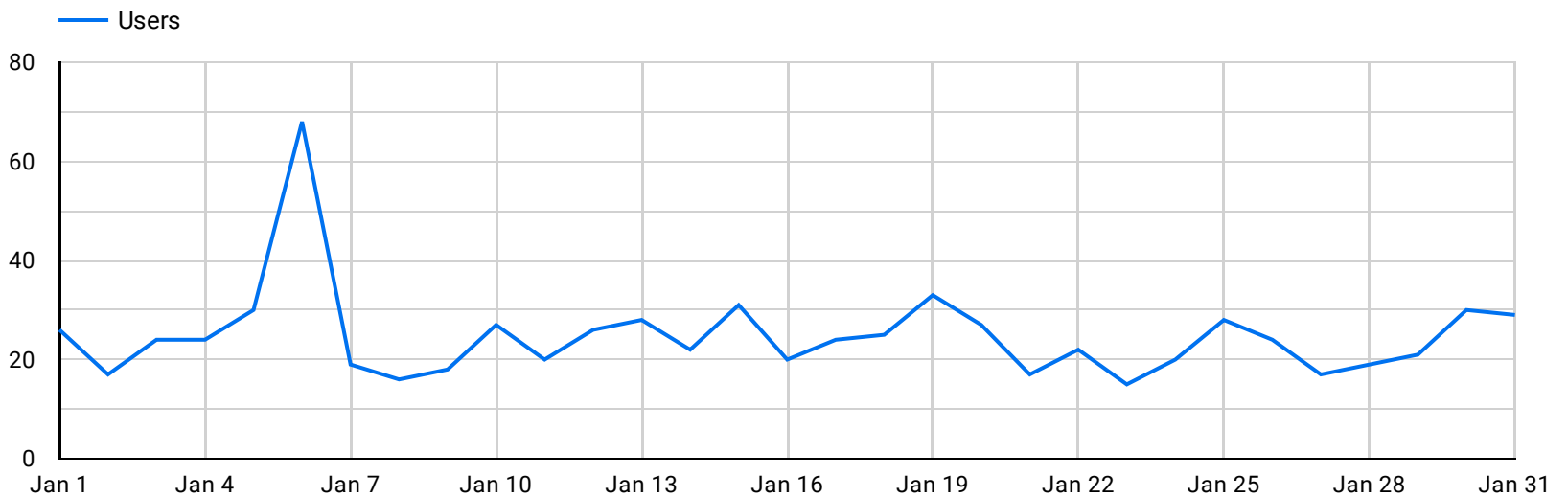
# 1.98

↑ 5.5% from previous month

## Avg. Session Duration

# 00:01:08

↑ 12.0% from previous month



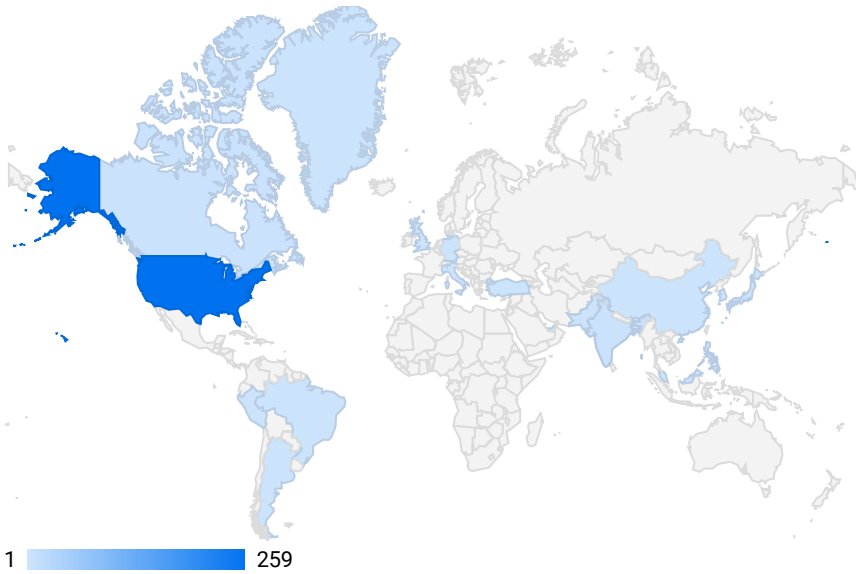
Campaign	CTR	Users
1. Sales-Search-1	5.76%	407
2. (not set)	null	330

## Google Ads Performance

Clicks	CPC	Goal Completions
615	\$1.24	89
Total Cost	CTR	Impressions
\$1,215.77	5.76%	10,685

## Facebook Jan 31, 2022

Total Spend	Reach	Impressions
0	No data	No data
Link Clicks		
No data		



## TOP CITIES

	City	New Users
1.	Hattiesburg	604
2.	(not set)	199
3.	Jackson	182
4.	Atlanta	180
5.	Laurel	129
6.	Magee	58
7.	McComb	51
8.	Destin	43
9.	Florence	38

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## TOP LANDING PAGES

	Page	Pageviews	Bounce Rate
1.	/		57.2%
2.	/schedule/		72.73%
3.	/client-testimonials/		66.67%
4.	/be-in-touch/		71.43%
5.	/financial-information/		80%
6.	/general-dentistry/		75%
7.	/our-story/		75%
8.	/meet-dr-william-baker/		66.67%
9.	/cosmetic-dentistry/		50%

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## TOP EXIT PAGES

	Page	Pageviews	Bounce Rate
1.	/	717	57.82%
2.	/schedule/	108	72.73%
3.	/client-testimonials/	91	100%
4.	/be-in-touch/	72	69.23%
5.	/financial-information/	63	80%
6.	/general-dentistry/	42	72.73%
7.	/our-story/	42	75%
8.	/cosmetic-dentistry/	32	50%
9.	/meet-dr-william-baker/	32	62.5%

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