

Users

693

↑ 1.8% from previous month

Total Google Cost

\$1,215.72

Social Media

\$0.00

Pageviews

1,499

↑ 1.1% from previous month

Bounce Rate

65.21%

↑ 1.2% from previous month

Budget \$1200 Google

NOTES:

no notes this month

Pages / Session

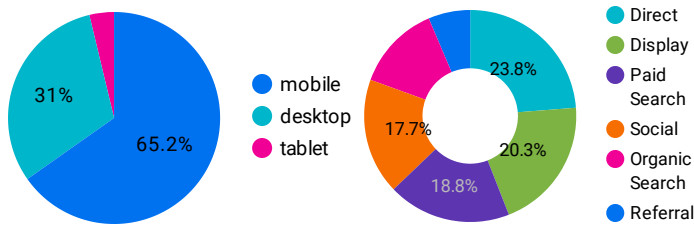
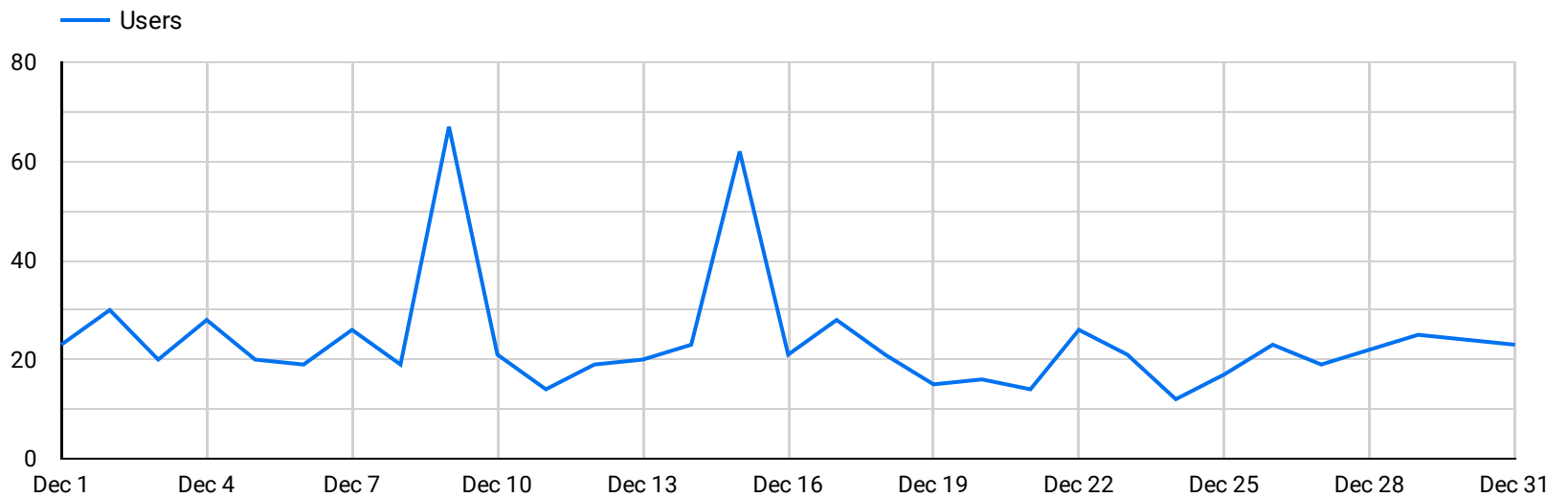
1.88

↑ 2.8% from previous month

Avg. Session Duration

00:01:00

↓ -3.4% from previous month



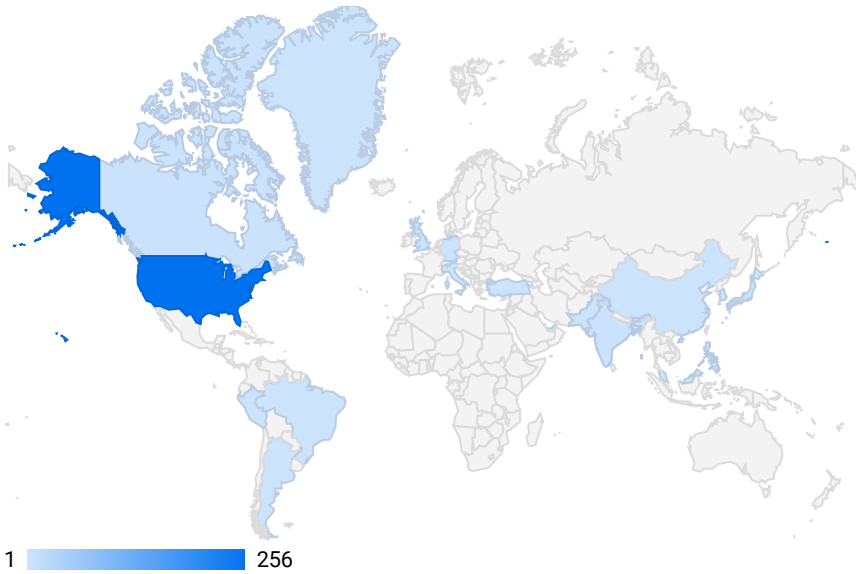
Campaign	CTR	Users
1. (not set)	null	353
2. Sales-Search-1	5.69%	343

Google Ads Performance

Clicks	CPC	Goal Completions
528	\$1.44	62
Total Cost	CTR	Impressions
\$1,215.72	5.69%	9,280

Facebook	Dec 31, 2021	
Total Spend	Reach	Impressions
0	No data	No data
Link Clicks	No data	

TOP CITIES



City	Age	New Users
	No data	

TOP LANDING PAGES

Page	Pageviews	Bounce Rate
1. /		57.79%
2. /client-testimonials/		100%
3. /schedule/		87.5%
4. /be-in-touch/		100%
5. /our-story/		100%
6. /financial-information/		83.33%
7. /meet-dr-william-baker/		84.21%
8. /meet-dr-erik-graham/		78.95%
9. /general-dentistry/		72.73%

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TOP EXIT PAGES

Page	Pageviews	Bounce Rate
1. /	658	57.59%
2. /client-testimonials/	93	80%
3. /schedule/	78	85.71%
4. /general-dentistry/	42	72.73%
5. /our-story/	40	100%
6. /be-in-touch/	39	100%
7. /financial-information/	39	83.33%
8. /meet-dr-erik-graham/	35	72.73%
9. /cosmetic-dentistry/	34	66.67%

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