

Users

681

↓ -4.1% from previous month

Total Google Cost

\$1,215.50

Social Media

\$0.00

Budget \$1200 Google

NOTES:

no notes this month

Pageviews

1,483

↓ -13.2% from previous month

Bounce Rate

64.45%

↑ 4.9% from previous month

Pages / Session

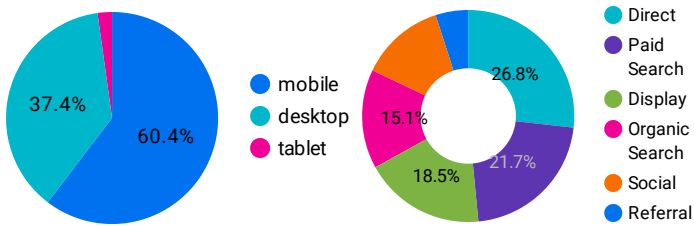
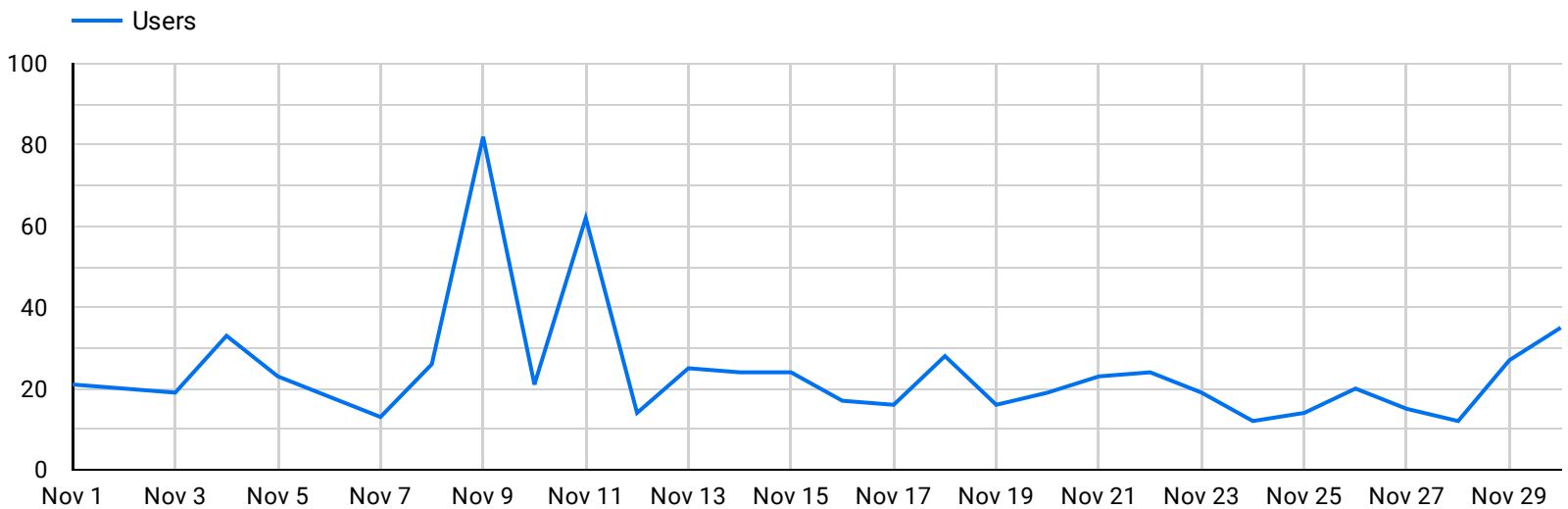
1.82

↓ -12.2% from previous month

Avg. Session Duration

00:01:03

↓ -3.5% from previous month



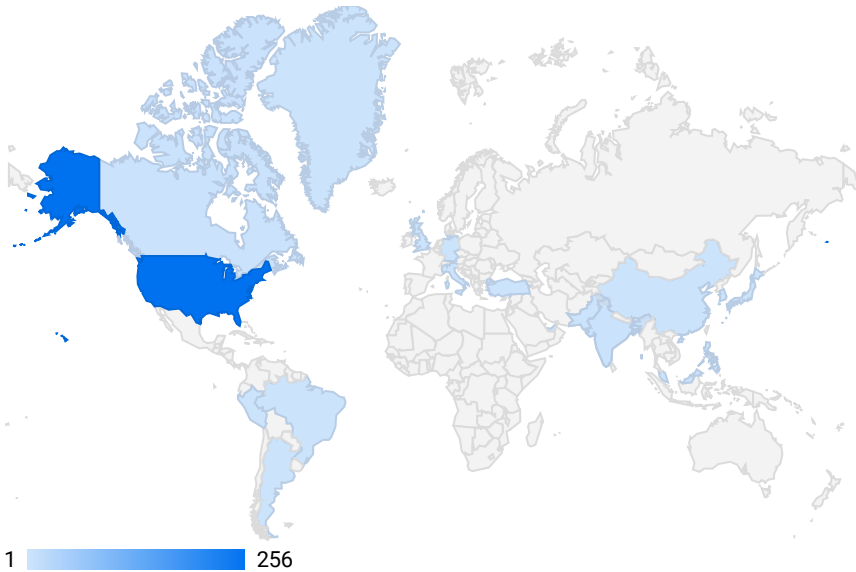
Google Ads Performance

Clicks	CPC	Goal Completions
479	\$1.59	82
Total Cost	CTR	Impressions
\$1,215.50	4.92%	9,733

Campaign	CTR	Users
1. (not set)	null	409
2. Sales-Search-1	4.92%	275

Facebook Nov 30, 2021		
Total Spend	Reach	Impressions
0	0	0
Link Clicks		
0		

TOP CITIES



City	Age	New Users
No data		

TOP LANDING PAGES

Page	Pageviews	Bounce Rate
1. /		59.64%
2. /schedule/		84.21%
3. /client-testimonials/		100%
4. /be-in-touch/		71.43%
5. /meet-dr-william-baker/		75%
6. /general-dentistry/		100%
7. /financial-information/		75%
8. /our-story/		62.5%
9. /meet-dr-erik-graham/		33.33%

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TOP EXIT PAGES

Page	Pageviews	Bounce Rate
1. /	663	58.69%
2. /schedule/	98	84.21%
3. /client-testimonials/	64	100%
4. /meet-dr-william-baker/	57	75%
5. /be-in-touch/	54	83.33%
6. /financial-information/	43	75%
7. /general-dentistry/	43	100%
8. /our-story/	40	62.5%
9. /meet-dr-erik-graham/	36	41.67%

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